TOURISM INDICATORS

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- For further information about these and related statistics, contact
Dianne Bourke on Canberra 0262526348 or any ABS office shown on the back cover of this publication.


## NOTES

FORTHCOMING ISSUES

ISSUE (Quarter) EXPECTED RELEASE DATE

March $1999 \quad 9$ August 1999
June 199912 November 1999

## CHANGES IN THIS ISSUE

Overseas arrivals and departures

Changes introduced in the collection of overseas arrivals and departures data from July 1998 have affected the statistics in a number of ways.

The statistics about time spent by visitors in each State and Territory were artificially inflated for the Northern Territory as a result of a data entry errors. This problem has been addressed by Department of Immigration and Multicultural Affairs (DIMA) but affected data for the months of September and October 1998. In this issue published figures for State and Territory totals have been revised for the December quarter, however detailed cross tabulations by State and Territory and country of residence have not. Please refer to the February issue of Overseas Arrivals and Departures, Australia (ABS Cat. no. 3401.0), or contact Bill Allen on Canberra 0262527329 or Bill.Allen@abs.gov.au.

Survey of Tourist
Accommodation

As advised in previous issues of this publication, the Survey of Tourist Accommodation has been substantially revised commencing with the March quarter 1998. Information in respect of 1997 has been re-tabulated on the basis of the new scope, while data for earlier periods have been recompiled to partially account for the new scope. Please refer to paragraphs 3 to 7 of the Explanatory Notes for further details.

It was planned to publish annual counts of establishments and capacity in respect of the previous survey scope in this issue and in each December issue on an annual basis. As a result of processing delays, and difficulties with coverage of some accommodation types, the capacity counts for December 1998 will be released in the June quarter issue of this publication which is planned for release in mid August 1999. These counts are likely to be compiled on the previous survey scope, however there is the possibility that holiday flats and units may be excluded from these annual counts because of difficulties with ensuring full coverage.

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|  |  | Latest figures |  |
| :--- | :--- | :--- | :--- |
|  |  |  | Percentage change on |

## IN BRIEF

NATIONAL VISITOR SURVEY

The first results from the 1998 National Visitor Survey are now available. This survey is managed by the Bureau of Tourism Research (BTR), and provides more detailed information than has been collected previously on the characteristics and travel patterns of domestic tourists. The National Visitor Survey replaces the Domestic Tourism Monitor, and results from these collections are not comparable because of the differing survey methodology.

The main findings for 1998 show that:

- There were 73.8 million overnight trips taken by Australians aged 15 years and over during 1998, a total of 293.5 million nights away from home.
- On these trips Australians spent $\$ 32.8$ billion dollars on overnight trips, at an average of $\$ 444$ per overnight trip.
- $28 \%$ of overnight trips were interstate trips. For all trips New South Wales was the main destination in $35 \%$ of cases, followed by Victoria (24\%) and Queensland (20\%).
- Holiday and leisure travel accounted for $44 \%$ of overnight trips.
- There were 153.1 million day trips taken by Australians, resulting in $\$ 10.2$ billion expenditure, at an average of $\$ 67$ per trip.
- More than half (52\%) of the day trips taken in 1998 were for leisure purposes.

For further information about this collection please refer to Travel by Australians, 1998 (BTR) or contact the statistical inquiries line on Canberra 026213 7124, or email bureau.tourism.research@isr.gov.au. The BTR is also on the World Wide Web at http://www.btr.gov.au/.

According to the World Tourism Organisation (WTO), Australia ranked as the world's 33 rd most popular tourist destination in 1998, with a total of 4 million overseas visitor arrivals. This was down slightly from Australia's rank in 1995 (32) but still well above the 1990 ranking (36). The most popular destinations in 1998 were France ( 70 million), Spain (47.7 million) and the United States ( 47.1 million).

Despite the comparatively lower number of arrivals, Australia rated as the 10th highest tourism earner, with international tourism receipts (excluding transport) totalling US $\$ 8,575$ million in 1998 . This was an improvement in rankings from 13 in 1995 and 15 in 1990, although it did represent a $5 \%$ decrease in takings since 1997. The top tourism earners for 1998 were the United States (US\$74,240 million), Italy (US\$30,427 million) and France (US $\$ 29,700$ million).

GAMBLING INDUSTRIES

International tourism expenditure (excluding transport) by Australians in 1997 amounted to US $\$ 6,129$ million according to the WTO, an increase of $13 \%$ over 1996. However, Australia's world ranking dropped from 15th highest in 1990 to 19th in 1997. The worlds top tourism spenders were the United States (US $\$ 51,220$ million), Germany (US $\$ 46,200$ million) and Japan (US $\$ 33,041$ million).

For further information about these statistics please refer to the publication Tourism Highlights 1999 (WTO). The WTO is also on the World Wide Web at http://www.world-tourism.org.

Preliminary estimates released by the ABS in April 1999, showed that at the end of June 1998, there were 6,986 employing businesses directly involved in the provision of gambling services, an increase of 474 businesses, or $7 \%$, since the end of June 1995.

The growth in businesses providing gambling services, during this period, was exceeded by a $41 \%$ increase in net takings from gambling-to $\$ 11,067$ million in 1997-98. This represents an average annual increase since 1994-95 of $12 \%$ per year. The strong growth in net takings was largely due to a $61 \%$, or $\$ 2,416$ million, increase in net takings from poker machines, which totalled $\$ 6,371$ million in 1997-98.

Other major sources of net takings from gambling included: lotteries, lotto style games, football pools, instant money sales and club keno ( $\$ 1,603$ million); on-course totalisator sales and off-course TAB sales ( $\$ 1,560$ million); and casino gaming tables ( $\$ 1,432$ million).

Net takings from gambling for businesses operating in New South Wales ( $\$ 4,495$ million) and Victoria ( $\$ 3,266$ million) accounted for $70 \%$ of total net takings.

For further information about these statistics please refer to the publication Gambling Industries, Australia, Preliminary, 1997-98 (ABS Cat. no. 8647.0), or contact Annette Scott on Melbourne 0396157977.

## FEATURE ARTICLE

KEY POINTS

## TOURIST ACCOMMODATION DEVELOPMENTS

The ABS recently surveyed tourist accommodation development projects with an approved completion value of $\$ 2.0$ million or more. Results from the survey showed that:

- Projects completed in the 12 months ended 31 December 1998 had a total value of $\$ 1,307$ million. They included 5,618 hotel and motel rooms (including 637 with a star grading of 5) and 1,766 holiday flats, units and serviced apartments.
- In the 12 month periods ending 31 December 1999 and 31 December 2000, the number of additional hotel and motel rooms expected to be completed are 5,462 and 1,986 respectively.
- Of the 13,066 hotel and motel rooms completed or planned to be completed in the three year period January 1998 to December 2000, $26 \%$ are star grade 5 and $49 \%$ star grade 4.

The following table shows details of new accommodation at 31 December 1998.

NEW ACCOMMODATION DEVELOPMENTS AS AT 31 DEC 1998

| Type of accommodation(a) | Completed by | Expected to be completed by |  |
| :---: | :---: | :---: | :---: |
|  | 31 Dec 1998 | 31 Dec 1999 | 31 Dec 2000 |
| Number of rooms, etc. (excluding refurbishments) |  |  |  |
| Hotels, motels |  |  |  |
| Star grade 2 | 101 | - | - |
| Star grade 3 | 1221 | 819 | 490 |
| Star grade 4 | 3362 | 2763 | 251 |
| Star grade 5 | 637 | 1540 | 1245 |
| Unknown(b) | 297 | 340 | - |
| Total | 5618 | 5462 | 1986 |
| Holiday flats, units and serviced apartments |  |  |  |
| Number of units | 1766 | 929 | 272 |
| Value of projects (including refurbishments) (\$m)(c) |  |  |  |
| Total value of all projects | 1307 | 1669 | 733 |

(a) No caravan or backpack hostel projects were completed or expected to be completed in the period.
(b) These projects all have a star grading of 3 or higher.
(c) There has been a change in the definition of value in the 1998 survey. Previously only the value of building work was included whereas in the 1998 survey it also includes the value of new land and landscaping, furniture and fittings, new recreational facilities and new fencing, paving, roadworks and car parks that are related to tourist accommodation.

Survey notes Tourist accommodation developments include new work or alterations and additions to establishments which provide predominantly short-term accommodation to the general public. Relevant construction jobs (including refurbishments) were identified from the March to December 1998 quarterly Building Activity Surveys and followed up for more information. Projects covered include some not yet commenced at 30 November 1998 but which were expected to be completed no later than 31 December 2000.

Inquiries and unpublished data

For more details and information contact Tony Bammann on Adelaide 0882377316.

## FEATURE ARTICLE

## A large increase in departures

Age and purpose of journey

Women undertake more leisure travel

Duration of stay

## PROFILE OF RESIDENT DEPARTURES 1998

This article examines the characteristics of Australian residents who departed for short-term travel (of 12 months or less) during 1998, based on overseas arrivals and departures statistics.

Over the last decade the number of Australians travelling overseas has increased significantly. In 1998, there were 3.2 million departures for short-term trips overseas, an increase of 8\% since 1997 and 51\% since 1991.

During 1998, holiday travel accounted for $48 \%$ of all departures, and $38 \%$ of the 113.3 million days that residents intended spending overseas.

The largest group of travellers, in 1998, were those aged 35-44 and $45-54$ years, accounting for 1.3 million, or $21 \%$ each of all resident departures. Holidays were the most popular reason for travel for each age group ( $48 \%$ ). Nearly two thirds ( $60 \%$ ) of 15-24 year olds were taking a holiday, while only $40 \%$ of $35-44$ year olds were involved in travel for this purpose.

While travellers aged 25-34 years of age accounted for only $20 \%$ of departures, they formed the largest number intending to take a holiday- 312,900 or $10 \%$ of all departures during 1998, and half of all travellers in this age group.

Visiting friends and relatives was the second most popular reason for travel, accounting for $24 \%$ of departures, and $30 \%$ of person days. Across most age groups this purpose was second to holiday travel with the exception of those aged between 35-44 and 45-54 years. For these age groups business travel accounted for $25 \%$ and $24 \%$ respectively, compared with a lower proportion visiting friends and relatives- $20 \%$ and $21 \%$ respectively.

More than half (54\%), of the 3.2 million short-term departures during 1998 were males intending to spend 57.9 million days away (51\%). Nearly two thirds of the 1.7 million departures undertaken by males related to work. Men comprised $82 \%$ of all business travellers, $67 \%$ of convention and conference attendees, and $71 \%$ of those travelling for employment purposes.

In contrast, women accounted for $53 \%$ of holiday travellers and $55 \%$ of those visiting friends and relatives. In fact, $83 \%$ of the 1.5 million women who travelled overseas in 1998 were taking a holiday or visiting friends and relatives.

Two thirds of those residents departing Australia during 1998 were planning to stay away for less than one month. The largest category were those residents expecting to spend between one and two weeks overseas ( $28 \%$ of departures), followed closely by those intending to stay between two weeks and one month ( $26 \%$ of departures).

Of the 386,000 travellers intending to stay away for less than a week, $67 \%$ were males, while the proportions of men and women travelling for more than one month were fairly even.

The single largest category of traveller were 35-44 year olds staying away for between one and two weeks (199,200 departures). Of the 653,500 resident departures in this age group, $74 \%$ intended to stay away for less than a month-the highest proportion of any age group.

Travellers aged 25-34 years accounted for the largest number of days to be spent away- 24.6 million, or $22 \%$, of total person days. This was an average of 40 days per trip.

Those with the longest average stay were 15-24 year olds. This age group accounted for $11 \%$ of all travellers but $15 \%$ of the total number of person days to be spent away, at an average of 48 days per trip. The age groups with the lowest average days away were 35-44 year olds and 45-54 year olds, with an average stay overseas of 28 days each.

State of residence
Residents of New South Wales accounted for $40 \%$ of all departures during 1998, although as at June 1998 residents of this State accounted for $34 \%$ of Australia's population. At $24 \%$, Victorians accounted for the next highest proportion of departures, compared with $25 \%$ of the population. Western Australia had $13 \%$ of the departures but a $10 \%$ share of the population. Residents from Tasmania comprised the lowest number of residents departing-29,500 or $1 \%$ of all departures.

In all States and Territories, the majority of travellers were male. This was especially the case in the Northern Territory and Queensland, where males accounted for $55 \%$ of resident departures.

Country of destination During 1998, 470,100 or $15 \%$ of all resident departures were to New Zealand, followed by Indonesia (11\%), the United States of America (10\%) and the United Kingdom (10\%).

There were some differences in where different age groups travelled during 1998. Those aged 25-34 years formed the largest category of traveller to Indonesia, Thailand, Viet Nam, and Canada, while 35-44 year olds formed the largest category of traveller to Oceanic countries such as New Zealand and Fiji, and to the Philippines, China, Japan, India and the United States of America. The older age group of 45-54 year olds formed the largest group of travellers to most European destinations, and also to Malaysia, Singapore and Hong Kong.

The most common destinations for those travellers aged over 55 years were the United Kingdom and New Zealand, with these two countries each accounting for $14 \%$ of all travellers in this age group. For children 14 years and under, the most common destination was New Zealand (16\%), and for 15-24 year olds the most common destination was Indonesia (16\%). Of the 1.9 million departures for those aged 25-54 years, the most common destination was New Zealand (15\%).

For further information about these statistics, please contact Cameron Beaton on Canberra 0262526420 .

|  |  |  |  |  |  |  | Age gr | p (years) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 0-14 | 15-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65 and over | Persons | Males | males $\%$ |
| RESIDENT DEPARTURES ('000) |  |  |  |  |  |  |  |  |  |  |
| Convention/conference | 0.0 | 4.7 | 21.3 | 36.7 | 35.0 | 15.1 | 3.5 | 116.4 | 67.0 | 33.0 |
| Business | 0.0 | 12.2 | 107.1 | 164.8 | 155.7 | 55.4 | 7.7 | 503.0 | 82.3 | 17.7 |
| Visiting relatives/friends | 117.6 | 78.6 | 117.7 | 133.0 | 135.7 | 94.8 | 75.8 | 753.3 | 45.2 | 54.8 |
| Holiday | 162.2 | 213.8 | 312.9 | 258.3 | 277.9 | 165.3 | 112.4 | 1502.7 | 47.4 | 52.6 |
| Employment | 0.0 | 8.6 | 24.9 | 23.3 | 18.8 | 4.9 | 0.8 | 81.3 | 71.4 | 28.6 |
| Education | 5.5 | 17.7 | 6.6 | 3.7 | 5.1 | 1.8 | 0.6 | 41.0 | 49.3 | 50.7 |
| Other and not stated | 20.2 | 19.1 | 30.5 | 33.6 | 30.8 | 18.8 | 10.4 | 163.4 | 53.5 | 46.5 |
| Total | 305.6 | 354.8 | 621.0 | 653.5 | 659.0 | 356.1 | 211.2 | 3161.1 | 54.1 | 45.9 |
| PERSON DAYS (MILLIONS) |  |  |  |  |  |  |  |  |  |  |
| Convention/conference | 0.0 | 0.1 | 0.3 | 0.4 | 0.5 | 0.2 | 0.1 | 1.6 | 63.0 | 37.0 |
| Business | 0.0 | 0.4 | 3.1 | 3.4 | 3.4 | 1.4 | 0.2 | 11.9 | 78.5 | 21.5 |
| Visiting relatives/friends | 5.4 | 3.8 | 5.0 | 4.7 | 5.0 | 5.0 | 4.8 | 33.8 | 43.7 | 56.3 |
| Holiday | 4.4 | 8.3 | 9.9 | 5.7 | 6.4 | 4.9 | 3.6 | 43.1 | 47.0 | 53.0 |
| Employment | 0.0 | 1.5 | 4.2 | 2.5 | 1.9 | 0.5 | 0.0 | 10.7 | 61.3 | 38.7 |
| Education | 0.6 | 1.9 | 0.6 | 0.2 | 0.2 | 0.1 | 0.0 | 3.7 | 52.4 | 47.6 |
| Other and not stated | 1.9 | 1.0 | 1.6 | 1.5 | 1.2 | 0.8 | 0.5 | 8.5 | 46.5 | 53.5 |
| Total | 12.3 | 17.1 | 24.6 | 18.5 | 18.5 | 13.0 | 9.2 | 113.3 | 51.1 | 48.9 |
| DURATION OF STAY ('000) |  |  |  |  |  |  |  |  |  |  |
| Under 1 week | 12.5 | 24.7 | 89.2 | 112.5 | 101.0 | 36.0 | 10.0 | 386.0 | 66.7 | 33.3 |
| 1 week \& under 2 weeks | 82.4 | 104.9 | 184.1 | 199.2 | 187.7 | 87.9 | 47.3 | 893.5 | 54.5 | 45.5 |
| 2 weeks \& under 1 month | 90.8 | 88.6 | 149.5 | 168.7 | 177.8 | 92.3 | 53.0 | 820.6 | 52.5 | 47.5 |
| 1 month \& under 2 months | 62.2 | 57.6 | 89.4 | 96.0 | 111.7 | 67.9 | 46.3 | 531.0 | 50.3 | 49.7 |
| 2 months \& under 3 months | 22.0 | 25.1 | 33.5 | 30.0 | 36.8 | 31.4 | 20.8 | 199.6 | 50.5 | 49.5 |
| 3 months \& under 6 months | 18.8 | 23.1 | 33.6 | 26.2 | 26.2 | 26.7 | 23.0 | 177.6 | 50.9 | 49.1 |
| 6 months \& under 12 months | 16.8 | 30.9 | 41.7 | 20.9 | 17.9 | 13.9 | 10.7 | 152.7 | 50.3 | 49.7 |
| Total | 305.6 | 354.8 | 621.0 | 653.5 | 659.0 | 356.1 | 211.2 | 3161.1 | 54.1 | 45.9 |
| STATE OR TERRITORY OF RESIDENCE ('000) |  |  |  |  |  |  |  |  |  |  |
| New South Wales | 127.5 | 135.8 | 261.1 | 267.4 | 253.7 | 137.3 | 84.3 | 1267.1 | 54.2 | 45.8 |
| Victoria | 68.6 | 87.5 | 159.0 | 155.1 | 151.6 | 82.6 | 47.6 | 752.1 | 54.4 | 45.6 |
| Queensland | 43.4 | 55.1 | 78.9 | 94.5 | 102.8 | 54.6 | 32.6 | 461.8 | 54.5 | 45.5 |
| South Australia | 12.4 | 18.0 | 24.9 | 27.1 | 33.7 | 20.2 | 13.9 | 150.1 | 51.9 | 48.1 |
| Western Australia | 41.5 | 45.6 | 71.2 | 81.6 | 90.0 | 44.3 | 26.6 | 400.8 | 53.7 | 46.3 |
| Tasmania | 2.2 | 3.1 | 4.6 | 5.9 | 6.1 | 5.0 | 2.7 | 29.5 | 53.8 | 46.2 |
| Northern Territory | 4.2 | 3.3 | 7.0 | 6.8 | 5.5 | 2.9 | 0.7 | 30.4 | 55.3 | 44.7 |
| Australian Capital Territory | 5.1 | 6.2 | 12.0 | 12.4 | 14.7 | 6.9 | 2.8 | 60.3 | 52.2 | 47.8 |
| Total(a) | 305.6 | 354.8 | 621.0 | 653.5 | 659.0 | 356.1 | 211.2 | 3161.1 | 54.1 | 45.9 |

(a) Includes persons whose State or Territory of residence was not stated, and those residing in other Australian Territories.

Source: ABS, unpublished data, Overseas Arrivals and Departures.

| Country of intended stay | 0-14 | 15-24 | 25-34 | 35-44 | 45-54 | Age group (years) |  |  | Males | Females |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | 55-64 | 65 and over | Persons |  |  |
|  | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 | \% | \% |
| Oceania and Antarctica |  |  |  |  |  |  |  |  |  |  |
| Fiji | 19.4 | 9.6 | 19.3 | 20.3 | 17.6 | 7.8 | 5.1 | 99.2 | 51.3 | 48.7 |
| New Zealand | 48.6 | 49.6 | 97.9 | 99.0 | 93.9 | 50.4 | 30.7 | 470.1 | 55.9 | 44.1 |
| Other | 13.2 | 14.0 | 24.7 | 29.2 | 31.8 | 17.5 | 13.8 | 144.1 | 57.6 | 42.4 |
| Total | 81.2 | 73.1 | 141.9 | 148.5 | 143.2 | 75.8 | 49.7 | 713.4 | 55.6 | 44.4 |
| Europe and the former USSR |  |  |  |  |  |  |  |  |  |  |
| France | 3.4 | 4.0 | 7.0 | 8.2 | 8.8 | 5.7 | 2.4 | 39.6 | 56.1 | 43.9 |
| Germany | 3.2 | 4.2 | 5.8 | 7.7 | 8.1 | 6.9 | 3.3 | 39.3 | 59.4 | 40.6 |
| Greece | 3.6 | 5.1 | 8.3 | 4.0 | 8.4 | 7.8 | 4.9 | 42.1 | 50.1 | 49.9 |
| Italy | 4.4 | 5.4 | 11.0 | 9.2 | 13.0 | 11.7 | 8.4 | 63.0 | 49.8 | 50.2 |
| United Kingdom | 23.5 | 38.1 | 57.5 | 49.2 | 68.9 | 51.4 | 33.7 | 322.4 | 47.9 | 52.1 |
| Other | 15.2 | 17.2 | 27.9 | 29.1 | 34.8 | 24.2 | 16.7 | 165.2 | 52.3 | 47.7 |
| Total | 53.4 | 74.0 | 117.7 | 107.4 | 142.1 | 107.6 | 69.4 | 671.6 | 50.5 | 49.5 |
| Middle East and North Africa |  |  |  |  |  |  |  |  |  |  |
| Total | 12.5 | 6.7 | 14.0 | 12.9 | 13.9 | 7.8 | 5.5 | 73.3 | 53.7 | 46.3 |
| Southeast Asia |  |  |  |  |  |  |  |  |  |  |
| Indonesia | 37.3 | 55.3 | 81.2 | 77.6 | 65.7 | 23.4 | 9.1 | 349.6 | 50.2 | 49.8 |
| Malaysia | 10.3 | 10.4 | 19.0 | 23.8 | 28.9 | 13.5 | 6.1 | 111.9 | 58.2 | 41.8 |
| Philippines | 8.0 | 4.3 | 8.1 | 14.2 | 13.5 | 5.8 | 3.4 | 57.4 | 57.2 | 42.8 |
| Singapore | 8.1 | 9.2 | 20.8 | 30.1 | 30.7 | 14.8 | 8.9 | 122.6 | 58.5 | 41.5 |
| Thailand | 9.2 | 16.5 | 34.4 | 27.7 | 29.9 | 12.6 | 5.5 | 135.8 | 53.8 | 46.2 |
| Viet Nam | 6.2 | 5.1 | 11.7 | 10.5 | 7.4 | 4.2 | 3.2 | 48.2 | 52.7 | 47.3 |
| Other | 0.6 | 1.4 | 2.4 | 2.2 | 2.4 | 1.4 | 0.3 | 10.7 | 62.7 | 37.3 |
| Total | 79.6 | 102.2 | 177.5 | 186.1 | 178.5 | 75.6 | 36.6 | 836.2 | 53.8 | 46.2 |
| Northeast Asia |  |  |  |  |  |  |  |  |  |  |
| China | 7.6 | 5.2 | 14.8 | 23.0 | 17.3 | 8.7 | 5.5 | 82.0 | 60.3 | 39.7 |
| Hong Kong | 13.6 | 17.7 | 25.7 | 31.5 | 35.0 | 15.7 | 8.1 | 147.4 | 53.1 | 46.9 |
| Japan | 4.1 | 8.5 | 11.1 | 13.2 | 12.1 | 5.0 | 2.1 | 56.1 | 59.5 | 40.5 |
| Other | 5.1 | 7.2 | 7.5 | 11.7 | 13.7 | 4.7 | 1.8 | 51.7 | 60.8 | 39.2 |
| Total | 30.4 | 38.6 | 59.1 | 79.4 | 78.1 | 34.1 | 17.6 | 337.2 | 57.1 | 42.9 |
| Southern Asia |  |  |  |  |  |  |  |  |  |  |
| India | 5.6 | 3.8 | 7.3 | 8.7 | 6.9 | 4.9 | 2.0 | 39.1 | 54.9 | 45.1 |
| Other | 2.9 | 3.0 | 7.6 | 6.5 | 4.8 | 2.0 | 1.0 | 27.9 | 52.8 | 47.2 |
| Total | 8.5 | 6.8 | 15.0 | 15.2 | 11.7 | 6.9 | 3.0 | 67.0 | 54.1 | 45.9 |
| The Americas |  |  |  |  |  |  |  |  |  |  |
| Canada | 4.0 | 6.6 | 9.7 | 9.7 | 8.9 | 5.2 | 4.7 | 48.7 | 51.0 | 49.0 |
| United States of America | 29.0 | 38.0 | 69.5 | 73.9 | 63.3 | 30.5 | 18.6 | 322.7 | 56.5 | 43.5 |
| Other | 2.6 | 3.7 | 5.7 | 5.0 | 5.9 | 3.6 | 1.8 | 28.2 | 55.7 | 44.3 |
| Total | 35.6 | 48.3 | 84.8 | 88.6 | 78.1 | 39.2 | 25.0 | 399.6 | 55.8 | 44.2 |
| Africa (excluding North Africa) |  |  |  |  |  |  |  |  |  |  |
| Total | 4.3 | 4.8 | 8.4 | 12.1 | 12.2 | 6.0 | 3.9 | 51.8 | 51.8 | 48.2 |
| Other and not stated | 0.1 | 0.3 | 2.5 | 3.4 | 1.2 | 3.1 | 0.5 | 11.0 | 55.6 | 44.4 |
| Total | 305.6 | 354.8 | 621.0 | 653.5 | 659.0 | 356.1 | 211.2 | 3161.1 | 54.1 | 45.9 |
| Source: ABS, unpublished data, Overseas Arrivals and Departures. |  |  |  |  |  |  |  |  |  |  |

## FEATURE ARTICLE

BUSINESS USE OF INFORMATION TECHNOLOGY

## IT AND THE ACCOMMODATION, CAFES AND RESTAURANTS INDUSTRY

Preliminary statistics about business use of information technology have just been released by the ABS. Accommodation, cafes and restaurants and Personal and other services were the only two industries where less than half of businesses were using a personal computer (PC). This compared with over two thirds of all businesses.

While just under one third of all businesses have Internet, email and web browser access, less than one sixth of Accommodation, cafes and restaurants businesses have these facilities $(16 \%, 14 \%$ and $15 \%$ respectively), the lowest of any industry.

BUSINESS USE OF TECHNOLOGY(a)
Proportion using technology

|  | Accommodation, café and <br> restaurant businesses | All businesses |
| :--- | ---: | ---: |
| Technology | $\%(a)$ | $\%$ |
| PCs | 46.9 | 63.9 |
| LAN/WAN | 8.6 | 20.4 |
| Internet access | 16.4 | 30.1 |
| Email access | 13.7 | 29.1 |
| Web browser access | 14.9 | 26.0 |

(a) Classified according to the Australian and New Zealand Standard Industry Classification (ANZSIC)

Source: Business Use of Technology, Australia, Preliminary, 1997-98 (ABS Cat. no. 8133.0).

Previously unpublished statistics from the Year 2000 collection show the use of some technologies by industry class in the Accommodation cafes and restaurants industry. All businesses in these industries have communications equipment such as telephones and faxes. The Accommodation class showed the highest proportion of businesses in the industry using electronic banking facilities such as EFTPOS, telephone or Internet banking. All other classes in this industry showed a higher proportion of businesses using electronic banking, when compared with businesses across all industries.

The Accommodation and Clubs industry classes showed a high proportion of businesses using 'off the shelf ' software ( $72 \%$ and $75 \%$ respectively), compared with $64 \%$ of all businesses. Less than half of the businesses classified as Pubs, taverns and bars, and Cafes and restaurants made use of off-the shelf software.

About $27 \%$ of all employing businesses used specially designed software-this rate was comparable with businesses in Accommodation and Pubs taverns and bars. In contrast $57 \%$ of all Clubs used specially designed software in their business operations, while Cafes and restaurants showed extremely low use in their operations (8\%).

USE OF TECHNOLOGIES IN THE ACCOMMODATION, CAFES AND RESTAURANTS INDUSTRY(a)(b)

|  |  |  | Accommod | cafes and re | urants |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Accommodation | Pubs, taverns and bars | Cafes and restaurants | Clubs (hospitality) | Total | All businesses |
| Technology | \% | \% | \% | \% | \% | \% |
| Communications equipment | 100 | 100 | 99 | 100 | 100 | 99 |
| Electronic banking | 43 | 52 | 25 | 35 | 35 | 30 |
| Off the shelf software | 72 | 43 | 46 | 75 | 55 | 64 |
| Specially designed software | 29 | *24 | *8 | 57 | 22 | 27 |
| (a) Classified according to the Australian and New Zealand Standard Industry Classification (ANZSIC). <br> (b) Subject to a relative standard error of greater than $25 \%$. |  |  |  |  |  |  |

Source: Year 2000 Problem, Australia, October 1998 (ABS Cat. no. 8152.0).

For further information technology statistics please refer to the following:
Business Use of Information Technology, Australia, 1997-98, Preliminary (ABS Cat. no. 8133.0) or contact Annette Scott on Melbourne 0396157977.

Year 2000 Problem, Australia, October 1998 (ABS Cat. no. 8152.0) or contact John Ovington on Canberra 0262525189.

## FEATURE ARTICLE

The accommodation workforce

EMPLOYMENT IN ACCOMMODATION ESTABLISHMENTS
From the March quarter 1998, the collection of employment data in the Survey of Tourist Accommodation (STA) was expanded to separately identify full-time, part-time and casual employment. This expansion has been trialled to assess the relevance of the information compared to the cost of data collection and processing, and the cost to respondents. The following article summarises the employment data collected for 1998.

In the December quarter 1998, 112,900 persons were employed by hotel, motel, guest house and serviced apartment establishments with 15 or more rooms. However, employment in accommodation establishments was subject to considerable seasonal variation. For instance, in the off-peak months between the March and June quarters employment dropped by nearly 2,000 persons, but then rebounded with growth of some 2,800 employees in the September and December quarters.

Although licensed hotels comprised just a fifth of the establishments covered by the STA in the December quarter 1998, they accounted for almost two thirds $(71,500)$ of all accommodation workers. To some extent this reflected the large contribution of licensed hotels to the total capacity of Australia's accommodation establishments, as measured by available guest rooms. At the end of 1998, guest rooms in licensed hotels $(70,800)$ accounted for almost two fifths of total accommodation capacity.

Between the March and December quarters, the number of persons employed in licensed hotels decreased by more than 1,000 . In contrast, employment in serviced apartments increased by $18 \%$, or almost 1,500 persons, to 9,900-increasing the sector's overall share of the accommodation workforce from $7 \%$ to $9 \%$. Much of the employment growth during this period can be attributed to a $15 \%$ increase in the number of establishments in the serviced apartment sector.

There was also slight growth of 400 employees in motels and guest houses, between the March and December quarters of 1998, taking the number of workers to 31,500 . During this period, the proportion of all accommodation workers employed in motels and guest houses remained at around $28 \%$.

Employees per establishment

For the December quarter 1998, there were, on average, 31 employees per accommodation establishment. This translated to 1.6 guest rooms per employee. However, the number of employees per licensed hotel was more than three times the average ( 96 employees), and the average number of guest rooms per employee (1.0) considerably lower. On the other hand, the number of workers per motel and guest house, and per serviced apartment, were well below the average ( 13 and 18 respectively), while the number of guest rooms per employee were much higher (2.7 in both). This partly reflected the fact that hotels tend to have larger numbers of non-accommodation related workers than other forms of accommodation, such as caterers, bar staff, and casino and other gaming staff.

Growth in casual employment

Of the 112,900 persons working in accommodation establishments at the end of $1998,46 \%$ were employed full-time, $45 \%$ on a casual basis and the remainder part-time. Workers in licensed hotels were most likely to be employed full-time (51\%), while those working in motels and guest houses and in serviced apartments were mostly casual ( $57 \%$ and $51 \%$ respectively).

Between the March and December quarters, casual employment in accommodation establishments grew by $8 \%$ (to 50,700 ), while full-time employment dropped 3\% (to 51,400) and part-time employment fell $11 \%$ (to 10,800 ). Casual employment increased during this period for all accommodation types, with serviced apartments showing by far the largest growth (up 30\% or 1,200 employees), followed by motels and guest houses (up 8\% or 1300 employees) and licensed hotels (up 6\% or 1,500 employees).

For further information about these statistics, please contact
Paull Hoffmann on Brisbane 0732226201 or email paull.hoffmann@abs.gov.au.

EMPLOYMENT IN ACCOMMODATION ESTABLISHMENTS—1998
Employment(a)
(a) Including working proprietors and partners.
(b) Establishments with 15 or more rooms or units.

[^1]
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## TOURIST ACCOMMODATION

INTRODUCTION
The statistics presented in this Section are from the Quarterly Survey of Tourist Accommodation (STA). The data presented here are for hotels, motels, guest houses and serviced apartments with 15 or more rooms or units. As a result of the changes to the STA as outlined in the March quarter 1998 issue of this publication, there is a break in all time series presented in tables and graphs between the December quarter 1996 and the March quarter 1997. Please refer to paragraphs 2 to 7 of the Explanatory Notes.

AUSTRALIA

During the 12 months to the end of December 1998, the number of accommodation establishments with 15 rooms or more increased by $3 \%$ to 3,685. Of those additional 98 establishments, 80 were serviced apartments. In the December quarter 1998, serviced apartments accounted for $15 \%$ of all establishments in the STA, compared with $13 \% 12$ months earlier.

Of all States and Territories, only the Northern Territory showed a decrease in the number of accommodation establishments during this period (down by 1 to 88 ). In absolute terms, Queensland showed the largest growth with 35 new establishments, followed by New South Wales with 33. In percentage terms the strongest growth occurred in the Australian Capital Territory where four new establishments caused an increase of $8 \%$, taking the total to 53 .


Guest rooms Growth in new accommodation establishments contributed to a 6\% increase in capacity, as measured by available guest rooms. Between the December quarters of 1997 and 1998 the number of guest rooms available increased by 9,727 to a total of 182,061 . Well over half of this growth occurred in serviced apartments, where the number of guest rooms increased by $27 \%$ (to 26,558 ), followed by a $4 \%$ increase in guest rooms in licensed hotels with facilities (to 70,802 ) and a $1 \%$ increase in motels and guest houses (to 84,701).

Over the 12 months to December 1998, the average number of guest rooms per establishment increased by one room to 49 .

Room nights occupied For the December quarter 1998, room nights occupied totalled 9.9 million, representing growth of nearly $5 \%$ since the corresponding quarter of 1997 . This translated to a $2 \%$ increase in the average nightly rooms occupied per establishment, up from 28.7 to 29.3 .

In trend terms, the number of room nights occupied for the December quarter 1998 totalled 9.5 million. This was a $2 \%$ increase over the previous quarter, and a $5 \%$ increase over the corresponding quarter of 1997. The current quarter's growth continues a trend in which the number of room nights occupied has increased steadily throughout the decade.

QUARTERLY ROOM NIGHTS OCCUPIED, Aust: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

With the exception of Tasmania and the Australian Capital Territory, the quarterly number of room nights occupied increased for all States and Territories, between the December quarters of 1997 and 1998, in both original and trend terms. In original terms, the largest growth occurred in Victoria, where room nights occupied increased by almost $8 \%$ to 1.6 million. In trend terms the strongest growth occurred in Queensland, where room nights occupied increased by over $7 \%$ to be 2.7 million in the December quarter 1998.


Guests For the December quarter 1998 there was an average of 1.8 nightly guests per room, with serviced apartments having the highest average of 2.2 guests. On average guests stayed 2.2 nights, with the longest stays also being in serviced apartments ( 3.7 nights).

Takings from accommodation

Between the December quarters of 1997 and 1998, takings from accommodation establishments grew by $6 \%$ to over $\$ 1$ billion in current terms. This growth was reflected across all accommodation types. In 1989-90 price terms takings increased by $4 \%$ to $\$ 792.7$ million. The graph below shows that quarterly takings for accommodation establishments with 15 or more rooms have increased steadily in trend terms since 1992.

QUARTERLY TAKNGS FROM ACCOMMODATION, Aust: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

With the exception of the Australian Capital Territory, all States and Territories showed an increase in takings, between the December quarters of 1997 and 1998, in both current and 1989-90 price terms. The largest percentage growth in current terms occurred in South Australia (up $8 \%$ to $\$ 45.6$ million), while the largest growth in constant terms occurred in Victoria (up $7 \%$ to $\$ 134.3$ million). In contrast, in the Australian Capital Territory takings dropped by $1 \%$ in current prices (to $\$ 22.9$ million) and by almost $2 \%$ in $1989-90$ prices (to $\$ 17.6$ million).


Takings per room night occupied

Average takings per room night occupied increased steadily between 1993 and 1996 in current price terms, but since then growth has levelled off. For the December quarter 1998, average takings per room night occupied were largely unchanged from the previous quarter in both current (\$104) and 1989-90 price terms (\$79). Tasmania recorded the highest percentage growth in takings per room night occupied, with the current and 1989-90 estimates increasing by $2 \%$ and $1 \%$ respectively over the last quarter. All other States and Territories showed a levelling off or slight decrease.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, Aust: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

1 HOTELS, MOTELS GUEST HOUSES AND SERVICED APARTMENTS—AUST.(a)

|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 24994.9 | 24894.3 | 24939.1 | 1851.9 | 1843.7 | 1848.9 | 1916.7 | 1909.1 | 1916.2 |
| 1989 | 24808.4 | 24823.7 | 24865.4 | 1939.5 | 1941.7 | 1949.2 | 1870.1 | 1873.3 | 1883.1 |
| 1990 | 25755.7 | 25778.2 | 25696.3 | 2138.3 | 2140.0 | 2126.9 | 1924.4 | 1926.6 | 1917.0 |
| 1991 | 26417.8 | 26399.7 | 26372.4 | 2211.7 | 2209.6 | 2207.8 | 1929.0 | 1927.4 | 1925.1 |
| 1992 | 27736.6 | 27656.0 | 27696.3 | 2307.3 | 2300.1 | 2306.6 | 1993.5 | 1987.4 | 1992.2 |
| 1993 | 29834.6 | 29844.4 | 29810.1 | 2503.1 | 2503.3 | 2503.4 | 2124.0 | 2124.3 | 2125.2 |
| 1994 | 31948.5 | 31962.2 | 31944.4 | 2807.9 | 2808.2 | 2804.9 | 2336.5 | 2337.4 | 2333.2 |
| 1995 | 33278.7 | 33316.9 | 33341.3 | 3124.9 | 3127.3 | 3132.5 | 2482.9 | 2485.5 | 2490.8 |
| 1996 | 34171.5 | 34130.9 | 34212.6 | 3412.9 | 3409.0 | 3417.8 | 2641.1 | 2638.2 | 2639.2 |
| 1997 | 36182.8 | 36157.6 | 36051.8 | 3727.8 | 3728.8 | 3717.5 | 2876.0 | 2876.7 | 2873.0 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Sep qtr | 9309.0 | 9075.2 | 9064.2 | 955.3 | 937.0 | 937.7 | 739.5 | 725.3 | 723.3 |
| Dec qtr | 9439.3 | 9125.4 | 9106.7 | 987.3 | 944.6 | 943.7 | 761.9 | 729.0 | 728.5 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 9056.0 | 9179.5 | 9158.0 | 955.5 | 959.1 | 949.2 | 734.9 | 737.7 | 730.1 |
| Jun qtr | 8724.6 | 9177.1 | 9237.2 | 881.1 | 940.9 | 957.3 | 674.3 | 720.0 | 733.1 |
| Sep qtr | 9639.4 | 9362.0 | 9379.8 | 998.1 | 976.4 | 973.6 | 761.5 | 744.9 | 742.6 |
| Dec qtr | 9904.4 | 9618.1 | 9549.2 | 1043.2 | 1002.1 | 994.6 | 792.7 | 761.5 | 754.8 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7 .
(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.
(c) The deflator used to revalue current price data in this table is the Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.



Capacity At the end of December 1998 there were 1,282 accommodation establishments with 15 rooms or more in New South Wales, an increase of 33 since December of 1997 . Available guest rooms increased by $6 \%$ to 58,521, while the average number of guest rooms per establishment increased from 44 to 46 .

Despite the increase in capacity during this period, there was very little change in the average nightly number of rooms occupied, remaining at around 27 per establishment. On average there were 1.7 nightly guests per occupied room who stayed 2.0 nights. Average stays were longest in serviced apartments ( 3.3 nights) and licensed hotels with facilities (2.3 nights). Stays at motels and guest houses averaged 1.7 nights.

Takings from accommodation

For the December quarter 1998 takings from accommodation establishments amounted to $\$ 359.2$ million, up $5 \%$ or $\$ 15.5$ million since the December quarter 1997. Motels and guest houses accounted for almost half this increase ( $\$ 7.3$ million) followed by serviced apartments ( $\$ 6.4$ million), and licensed hotels with facilities ( $\$ 1.8$ million). However, serviced apartments showed the largest growth in takings per establishment, up $6 \%$ to $\$ 344,400$.

The strong performance of serviced apartments was also reflected in growth in average takings per room night occupied (up $\$ 6$ to $\$ 128$ ), and per room night available (up \$1 to \$81) since December quarter 1997. Average takings for motels and guest houses also increased per room night occupied (up $\$ 2$ to $\$ 80$ ) but remained unchanged per room night available (\$43). In contrast, takings for licensed hotels with facilities dropped per room night occupied (down $\$ 1$ to $\$ 151$ ) and per room night available (down $\$ 2$ to $\$ 102$ ).

Room nights occupied The trend estimate of room nights occupied for the December quarter 1998 was 3.1 million, an increase of 53,900 , or $2 \%$, since the previous quarter. The number of room nights occupied has continued to increase steadily for the last 10 quarters.

QUARTERLY ROOM NIGHTS OCCUPIED, NSW: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraph 3 to 7.

Takings per room night occupied

Between the September and December quarters of 1998, the trend estimate of average takings per room night occupied dropped by less than $\$ 1$ in both current and 1989-90 terms, to $\$ 111$ and $\$ 84$ respectively.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, NSW: Trend


Notes: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 8660.9 | 8638.4 | 8629.2 | 719.1 | 717.2 | 715.1 | 745.1 | 743.4 | 743.0 |
| 1989 | 8631.7 | 8627.2 | 8639.0 | 759.8 | 760.6 | 765.1 | 732.3 | 733.3 | 736.5 |
| 1990 | 8878.2 | 8895.5 | 8907.2 | 818.8 | 820.9 | 819.3 | 735.4 | 737.4 | 736.2 |
| 1991 | 8928.1 | 8932.5 | 8917.6 | 798.6 | 799.3 | 797.5 | 696.5 | 697.2 | 695.6 |
| 1992 | 9389.7 | 9370.4 | 9388.6 | 812.6 | 811.2 | 812.8 | 702.7 | 701.6 | 702.6 |
| 1993 | 10065.0 | 10074.9 | 10064.9 | 863.7 | 864.5 | 864.5 | 736.1 | 736.8 | 737.1 |
| 1994 | 10817.2 | 10820.6 | 10800.7 | 972.9 | 973.7 | 971.5 | 814.4 | 815.1 | 813.0 |
| 1995 | 11363.4 | 11377.8 | 11403.1 | 1097.1 | 1098.4 | 1100.9 | 873.1 | 874.2 | 876.5 |
| 1996 | 11654.8 | 11636.1 | 11647.1 | 1209.5 | 1207.8 | 1209.7 | 933.1 | 931.8 | 931.5 |
| 1997 | 11887.0 | 11874.7 | 11850.8 | 1303.6 | 1305.5 | 1302.4 | 1003.5 | 1005.0 | 1004.0 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Sep qtr | 2964.9 | 2941.9 | 2963.7 | 322.1 | 320.9 | 326.9 | 248.7 | 247.8 | 251.7 |
| Dec qtr | 3081.0 | 3009.0 | 2984.4 | 343.7 | 334.6 | 331.0 | 264.8 | 257.8 | 254.9 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 3017.3 | 3015.7 | 3003.3 | 343.2 | 337.8 | 335.1 | 263.0 | 258.8 | 256.9 |
| Jun qtr | 2890.3 | 2996.2 | 3022.7 | 316.7 | 334.2 | 337.8 | 241.4 | 254.7 | 257.6 |
| Sep qtr | 3077.3 | 3051.7 | 3060.7 | 342.1 | 340.8 | 341.5 | 259.6 | 258.6 | 259.1 |
| Dec qtr | 3210.5 | 3142.3 | 3114.6 | 359.2 | 349.6 | 347.0 | 271.5 | 264.3 | 262.0 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7 .
(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.
(c) The deflator used to revalue current price data in this table is the Sydney All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 | 2 | 3 | 4 | Star grading |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  | 5 | Ungraded |  |
| ESTABLISHMENTS AND CAPACITY |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| Dec qtr 1997 |  |  |  |  |  |  |  |  |  |  |
| Establishments | 174 | 965 | 110 | 33 | 210 | 661 | 123 | 13 | 209 | 1249 |
| Guest rooms | 19498 | 31121 | 4815 | 1098 | 6074 | 23310 | n.p | n.p | 9285 | 55434 |
| Rooms per establishment | 112 | 32 | 44 | 33 | 29 | 35 | n.p | n.p | 44 | 44 |
| Dec qtr 1998 |  |  |  |  |  |  |  |  |  |  |
| Establishments | 174 | 986 | 122 | 40 | 197 | 655 | 166 | 14 | 210 | 1282 |
| Guest rooms | 19881 | 33026 | 5614 | 1378 | 5920 | 21982 | 16167 | 3513 | 9561 | 58521 |
| Rooms per establishment | 114 | 33 | 46 | 34 | 30 | 34 | 97 | 251 | 46 | 46 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Dec qtr | 76.9 | 17.8 | 28.9 | 10.0 | 14.0 | 20.8 | n.p | n.p | 24.3 | 27.0 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Oct | 80.0 | 20.1 | 30.3 | 11.8 | 16.9 | 21.4 | 72.5 | 197.8 | 23.1 | 29.2 |
| Nov | 82.9 | 18.3 | 29.4 | 11.6 | 15.1 | 19.3 | 72.7 | 200.0 | 24.5 | 28.2 |
| Dec | 69.8 | 16.2 | 28.0 | 9.9 | 14.0 | 17.1 | 62.4 | 170.6 | 20.9 | 24.6 |
| Dec qtr | 77.5 | 18.2 | 29.2 | 11.1 | 15.3 | 19.2 | 69.2 | 189.3 | 22.8 | 27.3 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Dec qtr | 1.6 | 1.8 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Oct | 1.6 | 1.8 | 2.0 | 1.8 | 1.9 | 1.9 | 1.6 | 1.6 | 1.6 | 1.7 |
| Nov | 1.5 | 1.7 | 1.9 | 1.7 | 1.8 | 1.7 | 1.6 | 1.5 | 1.5 | 1.6 |
| Dec | 1.7 | 1.9 | 2.1 | 1.7 | 2.0 | 1.9 | 1.8 | 1.7 | 1.7 | 1.8 |
| Dec qtr | 1.6 | 1.8 | 2.0 | 1.8 | 1.9 | 1.8 | 1.7 | 1.6 | 1.6 | 1.7 |
|  | days | days | AVERAGE days | LENGTH days | $\begin{aligned} & \text { STAY } \\ & \text { days } \end{aligned}$ | days | days | days | days | days |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Dec qtr | 2.2 | 1.7 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Oct | 2.3 | 1.7 | 3.3 | 1.9 | 1.7 | 1.8 | 2.1 | 2.9 | 2.3 | 2.0 |
| Nov | 2.3 | 1.7 | 3.2 | 2.0 | 1.8 | 1.8 | 2.0 | 2.8 | 2.4 | 2.0 |
| Dec | 2.3 | 1.7 | 3.5 | 2.0 | 1.8 | 1.8 | 2.1 | 2.8 | 2.5 | 2.0 |
| Dec qtr | 2.3 | 1.7 | 3.3 | 2.0 | 1.7 | 1.8 | 2.1 | 2.8 | 2.4 | 2.0 |



Capacity There were 682 accommodation establishments in Victoria at the end of December 1998, 21 more than at the same time in 1997. During this period the number of available guest rooms increased by $8 \%$ to 29,717 , with serviced apartments accounting for almost two thirds of this growth.

Between the December quarters of 1997 and 1998, the average number of nightly rooms occupied per establishment increased from 24 to 26. This was most apparent for serviced apartments where the average number of rooms increased from 31 to 35 , and for licensed hotels with facilities where the average was up from 56 to 60 . On the other hand, average nightly rooms occupied for motels and guest houses dropped slightly from 17 to 16 .

On average, there were 1.6 nightly guests per occupied room, who stayed 2 nights. Average length of stay was greatest in serviced apartments ( 3.4 nights), followed by licensed hotels with facilities (2.2 nights).

Takings from accommodation

Takings for Victoria's accommodation establishments during the December quarter 1998 were $\$ 182.2$ million, up $\$ 18.1$ million since the previous December quarter. Well over half of this increase was due to growth in takings from serviced apartments (up $\$ 10.3$ million). Average takings per establishment in the serviced apartment sector increased during this period by $14 \%$, or $\$ 51,500$, to $\$ 430,900$.

The large increase in takings for serviced apartments did not translate to significant growth in average takings per room night occupied (up $\$ 1$ to $\$ 132$ ), or per room night available (down $\$ 3$ to $\$ 89$ ). In contrast, takings for motels and guest houses remained relatively constant at $\$ 62.8$ million but coincided with increased takings per room night occupied (up $\$ 3$ to $\$ 83$ ) and per room night available (up $\$ 1$ to $\$ 42$ ).

Rom night occupied
The trend estimate of quarterly room nights occupied for the December quarter 1998 was over 1.5 million. This was a $1 \%$ increase over the previous quarter and an 6\% increase over the December quarter 1997.

QUARTERLY ROOM NIGHTS OCCUPIED, Vic: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997
because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

Takings per room night occupied

After a period of growth from the June quarter 1994, the trend estimate of takings per room night occupied has levelled off in both current and 1989-90 price terms since December quarter 1997. In the December quarter of 1998, takings were $\$ 115$ in current terms and $\$ 88$ in 1989-90 terms, both showing little change from the previous quarter (\$113 and \$87 respectively).

AVERAGE TAKNGS PER ROOM NIGHT OCCUPIED, Vic: Trend


Notes: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

|  |  | Room nights occupied(b) |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 3838.0 | 3824.9 | 3809.2 | 280.2 | 279.4 | 279.4 | 290.2 | 289.4 | 289.4 |
| 1989 | 4141.5 | 4153.9 | 4172.2 | 333.1 | 334.6 | 335.5 | 320.7 | 322.1 | 322.9 |
| 1990 | 4161.6 | 4165.9 | 4156.2 | 361.5 | 361.9 | 360.2 | 323.6 | 324.0 | 322.7 |
| 1991 | 4209.1 | 4212.3 | 4209.8 | 369.1 | 369.4 | 370.2 | 318.4 | 318.8 | 319.2 |
| 1992 | 4367.6 | 4358.9 | 4365.9 | 382.5 | 381.9 | 382.5 | 327.3 | 326.9 | 327.1 |
| 1993 | 4490.5 | 4497.2 | 4498.1 | 391.6 | 392.8 | 392.7 | 328.8 | 329.8 | 329.9 |
| 1994 | 4890.8 | 4894.0 | 4894.6 | 432.5 | 432.4 | 431.8 | 356.8 | 356.8 | 356.1 |
| 1995 | 5248.4 | 5257.3 | 5254.9 | 497.7 | 499.2 | 500.1 | 394.0 | 395.2 | 396.4 |
| 1996 | 5411.1 | 5409.6 | 5431.1 | 555.6 | 556.2 | 559.4 | 431.2 | 431.5 | 432.2 |
| 1997 | 5754.2 | 5756.9 | 5746.3 | 634.9 | 634.8 | 632.8 | 490.3 | 490.2 | 490.3 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Sep qtr | 1410.1 | 1460.3 | 1447.7 | 160.2 | 162.9 | 160.9 | 124.1 | 126.2 | 124.0 |
| Dec qtr | 1484.0 | 1427.0 | 1452.1 | 164.1 | 158.6 | 162.3 | 126.8 | 122.5 | 125.5 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 1534.1 | 1483.9 | 1467.4 | 175.6 | 168.3 | 164.5 | 135.8 | 130.2 | 127.0 |
| Jun qtr | 1415.7 | 1487.7 | 1490.4 | 153.2 | 164.9 | 167.6 | 117.9 | 126.8 | 129.1 |
| Sep qtr | 1464.3 | 1506.8 | 1515.8 | 170.0 | 171.5 | 171.7 | 130.6 | 131.8 | 131.9 |
| Dec qtr | 1602.6 | 1549.6 | 1535.2 | 182.2 | 177.7 | 175.7 | 139.6 | 136.1 | 134.3 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7.
(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.
(c) The deflator used to revalue current price data in this table is the Melbourne All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.



Capacity At the end of December 1998, there were 922 accommodation establishments with 15 rooms or more in Queensland, an increase of 35 since December 1997. The number of available guest rooms increased by $6 \%$ to 50,349 , with serviced apartments accounting for over $80 \%$ $(2,522)$ of this growth.

The growth in accommodation capacity coincided with a small increase in the average nightly number of rooms occupied per establishment, up from 32.5 to 33.1 . However, this was almost entirely due to growth in serviced apartments, where the average nightly number of rooms occupied per establishment increased from 26.0 to 27.3.

Takings from accommodation

Room nights occupied

Takings from accommodation establishments for the December quarter 1998 were $\$ 284.5$ million, a $4 \%$ or $\$ 11.6$ million increase since the December quarter 1997. Despite this growth, average takings per establishment remained largely unchanged, increasing by just $\$ 900$ to $\$ 308,600$.

Serviced apartments showed the largest growth in average takings, increasing by $6 \%$ to $\$ 242,900$ per establishment. In contrast, average takings for motels and guest houses remained at around $\$ 138,000$, while those for licensed hotels with facilities dropped almost $3 \%$ to $\$ 912,200$ per establishment.

Between the December quarters of 1997 and 1998 there were decreases in average takings per room night occupied (down $\$ 2$ to $\$ 104$ ), and per room night available (down $\$ 1$ to $\$ 62$ ). These decreases occurred across all accommodation types, with the exception of average takings per room night occupied for serviced apartments (up $\$ 3$ to $\$ 99$ ).

The trend estimate of quarterly room nights occupied, for the December quarter 1998, was 2.7 million, $3 \%$ higher than in the previous quarter and $7 \%$ higher than in the December quarter 1997. This was the third consecutive quarterly increase and matches the rapid rate of growth displayed in the early 1990s.

QUARTERLY ROOM NIGHTS OCCUPIED, Qld: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

Takings per room night occupied

Average takings per room night occupied have dropped steadily since the mid 1990s. However, in recent quarters this decline seems to have levelled off. In the December quarter 1998, both the current price estimate of average takings per room night occupied (\$98), and the constant price estimate (\$74), remained relatively unchanged for the second consecutive quarter.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, QId: Trend


Notes: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7 .
(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.
(c) The deflator used to revalue current price data in this table is the Brisbane All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

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|  |  |  |  | Star grading |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 | 2 | 3 | 4 | 5 | Ungraded | Total |
| ESTABLISHMENTS AND CAPACITY |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| Dec qtr 1997 |  |  |  |  |  |  |  |  |  |  |
| Establishments | 165 | 520 | 202 | 15 | 156 | 371 | 116 | 18 | 211 | 887 |
| Guest rooms | 20017 | 18629 | 8656 | 383 | 4314 | 14889 | n.p. | n.p. | 9553 | 47302 |
| Rooms per establishment | 121 | 36 | 43 | 26 | 28 | 40 | n.p. | n.p. | 45 | 53 |
| Dec qtr 1998 |  |  |  |  |  |  |  |  |  |  |
| Establishments | 171 | 516 | 235 | 20 | 120 | 451 | 194 | 22 | 115 | 922 |
| Guest rooms | 20735 | 18436 | 11178 | 505 | 3215 | 17790 | 16906 | 5003 | 6930 | 50349 |
| Rooms per establishment | 121 | 36 | 48 | 25 | 27 | 39 | 87 | 227 | 60 | 55 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Dec qtr | 78.1 | 20.6 | 26.0 | 12.1 | 13.5 | 23.8 | n.p. | n.p. | 26.1 | 32.5 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Oct | 84.7 | 22.8 | 29.9 | 12.1 | 14.6 | 25.7 | 60.6 | 178.4 | 34.6 | 36.1 |
| Nov | 78.7 | 21.7 | 26.0 | 11.7 | 13.4 | 23.3 | 57.2 | 170.4 | 30.8 | 33.4 |
| Dec | 70.4 | 18.2 | 26.0 | 11.0 | 12.7 | 20.7 | 51.0 | 140.5 | 30.1 | 29.9 |
| Dec qtr | 77.9 | 20.9 | 27.3 | 11.6 | 13.6 | 23.3 | 56.2 | 163.0 | 31.8 | 33.1 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM |  |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Dec qtr | 1.9 | 1.8 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Oct | 1.9 | 1.8 | 2.4 | 1.7 | 1.8 | 2.0 | 2.0 | 1.8 | 2.0 | 1.9 |
| Nov | 1.8 | 1.7 | 2.3 | 1.6 | 1.7 | 1.9 | 1.9 | 1.8 | 2.0 | 1.9 |
| Dec | 2.0 | 1.9 | 2.5 | 1.7 | 1.8 | 2.1 | 2.1 | 1.9 | 2.2 | 2.1 |
| Dec qtr | 1.9 | 1.8 | 2.4 | 1.7 | 1.8 | 2.0 | 2.0 | 1.8 | 2.1 | 2.0 |
|  | days | days | AVERAGE days | ENGTH days | OF STAY <br> days | days | days | days | days | days |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Dec qtr | 2.7 | 2.0 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Oct | 2.8 | 2.1 | 4.4 | 2.2 | 1.8 | 2.5 | 2.9 | 3.5 | 3.3 | 2.7 |
| Nov | 2.6 | 2.1 | 4.2 | 2.3 | 1.8 | 2.4 | 2.8 | 3.3 | 3.1 | 2.6 |
| Dec | 2.7 | 2.0 | 4.4 | 2.2 | 1.8 | 2.5 | 2.8 | 3.4 | 3.3 | 2.7 |
| Dec qtr | 2.7 | 2.0 | 4.4 | 2.2 | 1.8 | 2.5 | 2.8 | 3.4 | 3.3 | 2.7 |

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Capacity There were 229 accommodation establishments in South Australia at the end of December 1998, unchanged from December 1997. While the number of establishments did not change, the number of guest rooms available increased by $4 \%$ to 10,076 . The average number of guest rooms per establishment during this time increased from 42 to 44 .

Matching the increased supply of guest rooms was a $5 \%$ increase in the average nightly number of rooms occupied per establishment, to 26.7. This was consistent across all accommodation types, with serviced apartments showing the strongest growth (up $7 \%$ to 26.6). On average, there were 1.6 nightly guests per occupied room, who stayed 2 days.

Takings from accommodation

Room nights occupied
Between the December quarters of 1997 and 1998, takings from accommodation establishments increased by $\$ 4.5$ million to a total of $\$ 49.8$ million. This represented a $10 \%$ increase in average takings to $\$ 217,600$ per establishment. The increase in average takings was reflected across all accommodation types, with serviced apartments showing the greatest improvement (up $15 \%$ to $\$ 222,000$ ), followed by licensed hotels with facilities (up $13 \%$ to $\$ 409,100$ ).

The growth in takings was reflected in increases in average takings per room night occupied (up $\$ 4$ to $\$ 89$ ), and per room night available (up $\$ 3$ to $\$ 54$ ). Serviced apartments showed the strongest growth in takings per room night occupied (up $\$ 7$ to $\$ 91$ ), while licensed hotels showed the strongest growth in takings per room night available (up $\$ 5$ to $\$ 67$ ).

The trend estimate of room nights occupied for the December quarter 1998 was 528,500 , up almost $3 \%$ since the previous quarter. This continues a trend of sustained growth that dates back to the June quarter 1994, although the increase from December quarter 1997 to December quarter 1998 was the highest December to December growth recorded this decade.

QUARTERLY ROOM NIGHTS OCCUPIED, SA: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

Takings per room night occupied

After growing solidly in the first half of 1998, average takings per room night occupied declined over the last two quarters. In December quarter 1998, average takings per room night occupied were $\$ 86$ in current prices and $\$ 65$ in 1989-90 prices-both $\$ 1$ lower than in the previous quarter.

AVERAGE TAKNGS PER ROOM NIGHT OCCUPIED, SA: Trend


Notes: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 1516.5 | 1512.4 | 1513.8 | 89.0 | 88.7 | 88.8 | 92.3 | 92.0 | 92.1 |
| 1989 | 1622.4 | 1625.6 | 1627.0 | 104.1 | 104.4 | 104.8 | 100.3 | 100.7 | 101.0 |
| 1990 | 1680.5 | 1680.3 | 1675.3 | 119.9 | 119.8 | 119.1 | 108.2 | 108.2 | 107.6 |
| 1991 | 1620.5 | 1619.6 | 1622.1 | 121.1 | 121.0 | 121.1 | 104.9 | 104.8 | 104.9 |
| 1992 | 1661.7 | 1657.1 | 1653.0 | 122.2 | 121.7 | 121.3 | 103.7 | 103.3 | 103.0 |
| 1993 | 1687.0 | 1686.9 | 1687.9 | 126.6 | 126.3 | 126.7 | 105.2 | 105.0 | 105.2 |
| 1994 | 1754.5 | 1754.4 | 1756.3 | 135.3 | 135.1 | 135.1 | 110.1 | 109.9 | 109.9 |
| 1995 | 1838.0 | 1843.0 | 1847.9 | 145.1 | 145.4 | 146.1 | 113.4 | 113.6 | 114.2 |
| 1996 | 1910.2 | 1911.0 | 1906.3 | 152.5 | 153.3 | 153.6 | 116.7 | 117.2 | 117.2 |
| 1997 | 1970.3 | 1969.0 | 1969.0 | 163.1 | 163.6 | 163.4 | 125.1 | 125.5 | 125.4 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Sep qtr | 477.8 | 495.2 | 494.6 | 39.3 | 41.8 | 41.4 | 30.3 | 32.2 | 31.8 |
| Dec qtr | 533.8 | 506.0 | 503.4 | 45.4 | 40.9 | 42.0 | 35.0 | 31.5 | 32.3 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 517.4 | 510.3 | 505.5 | 44.0 | 44.0 | 42.9 | 33.8 | 33.7 | 32.9 |
| Jun qtr | 479.7 | 502.0 | 507.1 | 40.4 | 43.4 | 43.9 | 30.8 | 33.1 | 33.5 |
| Sep qtr | 494.6 | 507.2 | 515.6 | 42.5 | 44.9 | 44.8 | 32.3 | 34.1 | 34.0 |
| Dec qtr | 562.6 | 541.3 | 528.5 | 49.8 | 45.8 | 45.6 | 37.6 | 34.6 | 34.4 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7 .
(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.
(c) The deflator used to revalue current price data in this table is the Adelaide All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.


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|  |  |  |  |  |  |  |  | Star grading |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 | 2 | 3 | 4 | 5 | Ungraded | Total |
| TAKINGS FROM ACCOMMODATION |  |  |  |  |  |  |  |  |  |  |
|  | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Dec qtr | 22156 | 19960 | 3269 | 63 | 3711 | 17145 | 12656 | 10646 | 1163 | 45385 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Oct | 8715 | 7509 | 1717 | 36 | 1278 | 6625 | 5975 | 3919 | 109 | 17942 |
| Nov | 8816 | 6477 | 1531 | 23 | 988 | 5729 | 5958 | 4035 | 92 | 16824 |
| Dec | 7423 | 6004 | 1636 | 25 | 916 | 5534 | 5173 | 3309 | 107 | 15063 |
| Dec qtr | 24954 | 19990 | 4884 | 83 | 3182 | 17889 | 17105 | 11263 | 307 | 49829 |
| AVERAGE TAKINGS PER ESTABLISHMENT |  |  |  |  |  |  |  |  |  |  |
|  | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Dec qtr | 363.2 | 132.2 | 192.3 | 20.9 | 58.0 | 140.5 | 527.3 | 3548.8 | 89.5 | 198.2 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Oct | 142.9 | 51.4 | 78.0 | 11.9 | 22.4 | 53.4 | 170.7 | 1306.3 | 15.5 | 78.3 |
| Nov | 144.5 | 44.4 | 69.6 | 7.5 | 17.3 | 46.2 | 170.2 | 1345.0 | 13.1 | 73.5 |
| Dec | 121.7 | 41.1 | 74.4 | 8.2 | 16.1 | 44.6 | 147.8 | 1102.9 | 15.3 | 65.8 |
| Dec qtr | 409.1 | 136.9 | 222.0 | 27.6 | 55.8 | 144.3 | 488.7 | 3754.2 | 43.9 | 217.6 |
| AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED |  |  |  |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Dec qtr | 102 | 72 | 84 | 33 | 48 | 71 | 109 | 135 | 69 | 85 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Oct | 103 | 72 | 91 | 40 | 53 | 69 | 107 | 135 | 46 | 86 |
| Nov | 111 | 73 | 87 | 37 | 52 | 70 | 112 | 142 | 45 | 91 |
| Dec | 105 | 74 | 94 | 34 | 53 | 72 | 109 | 132 | 47 | 89 |
| Dec qtr | 106 | 73 | 91 | 37 | 52 | 70 | 109 | 136 | 46 | 89 |
| AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE |  |  |  |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Dec qtr | 62 | 42 | 57 | 11 | 21 | 41 | 77 | 107 | 34 | 51 |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Oct | 69 | 47 | 62 | 13 | 25 | 45 | 81 | 117 | 21 | 57 |
| Nov | 73 | 42 | 57 | 8 | 20 | 40 | 83 | 124 | 18 | 56 |
| Dec | 59 | 38 | 59 | 9 | 18 | 38 | 70 | 99 | 21 | 48 |
| Dec qtr | 67 | 42 | 60 | 10 | 21 | 41 | 78 | 113 | 20 | 54 |
|  |  |  | AVE | GE TAK | GS PER | EST NIGH |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |  |  |  |
| Dec qtr | 67 | 43 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |  |
| Oct | 68 | 43 | 45 | 23 | 31 | 40 | 67 | 97 | 29 | 52 |
| Nov | 76 | 46 | 47 | 24 | 33 | 42 | 72 | 104 | 30 | 58 |
| Dec | 65 | 42 | 45 | 20 | 30 | 40 | 62 | 90 | 30 | 51 |
| Dec qtr | 70 | 43 | 45 | 22 | 31 | 41 | 67 | 97 | 30 | 54 |

Capacity In the 12 months to December 1998, the number of accommodation establishments in Western Australia with 15 rooms or more increased by six to 300 . The number of available guest rooms increased by $5 \%$ during this period to 17,317 , at an average of 58 rooms per establishment.

Between the December quarters of 1997 and 1998, the average nightly number of rooms occupied remained virtually unchanged at 33.3. Although there were increases for licensed hotels with facilities (up $4 \%$ to 42.0) and serviced apartments (up $2 \%$ to 27.5), they were offset by a large decrease in the average number of rooms occupied for motels and guest houses (down $8 \%$ to 25.9 ).

Takings from accommodation

Takings from accommodation establishments during this period increased by $2 \%$, or $\$ 2.1$ million, to a total of $\$ 87.1$ million. However, this translated to an increase in average takings per establishment of just $\$ 1,100$. Serviced apartments had the largest growth in takings per establishment (up $6 \%$ to $\$ 249,900$ ), followed by licensed hotels with facilities (up $2 \%$ to $\$ 401,000$ ). Average takings for motels and guest houses dropped significantly (down $6 \%$ to $\$ 180,300$ ) largely as a result of the decline in room nights occupied.

Between the December quarters of 1997 and 1998, average takings per room night occupied remained unchanged (\$95), while takings per room night available dropped slightly (down $\$ 1$ to $\$ 55$ ). Although there were improvements in takings per room night occupied for serviced apartments (up $\$ 5$ to $\$ 100$ ), and for motels and guest houses (up $\$ 1$ to \$76), takings per room night available decreased for all accommodation types.

The trend estimate of room nights occupied for the December quarter 1998 was 886,800 , slightly below the figure for the previous quarter $(889,600)$. This was the first quarterly decrease in room nights occupied for Western Australia since the June quarter 1992.

QUARTERLY ROOM NIGHTS OCCUPIED, WA: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

Takings per room night occupied

Following steady increases during the mid 1990s, average takings per room night occupied have levelled off in both current and constant price terms since the June quarter 1996. In the December quarter 1998, the trend estimate of average takings per room night occupied was $\$ 95$ in current prices, and $\$ 73$ in 1989-90 prices, both showing little change from the previous quarter.

AVERAGE TAKNGS PER ROOM NIGHT OCCUPIED, WA: Trend


Notes: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

| $16$ | HOTELS, MOTELS GUEST HOUSES AND SERVICED APARTMENTS-WA(a) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 2412.1 | 2407.8 | 2414.6 | 137.8 | 137.6 | 137.9 | 142.8 | 142.6 | 142.9 |
| 1989 | 2525.7 | 2531.0 | 2530.8 | 159.4 | 159.5 | 159.8 | 153.6 | 153.9 | 154.0 |
| 1990 | 2503.6 | 2503.7 | 2498.4 | 170.5 | 170.4 | 169.7 | 152.1 | 152.1 | 151.6 |
| 1991 | 2566.6 | 2562.7 | 2555.7 | 180.2 | 179.9 | 179.8 | 157.6 | 157.4 | 157.2 |
| 1992 | 2645.7 | 2634.7 | 2636.6 | 189.6 | 188.8 | 188.6 | 165.5 | 164.8 | 164.6 |
| 1993 | 2835.3 | 2836.3 | 2841.4 | 209.0 | 209.0 | 209.4 | 179.7 | 179.7 | 180.1 |
| 1994 | 3041.7 | 3041.4 | 3043.0 | 237.9 | 237.6 | 237.8 | 200.2 | 200.0 | 200.0 |
| 1995 | 3119.8 | 3123.3 | 3117.9 | 266.8 | 267.0 | 266.8 | 214.3 | 214.4 | 214.4 |
| 1996 | 3223.4 | 3220.7 | 3235.9 | 301.2 | 300.8 | 301.8 | 235.9 | 235.5 | 235.7 |
| 1997 | 3424.9 | 3424.4 | 3419.4 | 323.8 | 323.8 | 323.5 | 253.8 | 253.8 | 254.1 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Sep qtr | 881.4 | 848.1 | 856.9 | 83.7 | 81.0 | 81.2 | 65.8 | 63.7 | 63.6 |
| Dec qtr | 900.1 | 861.5 | 865.4 | 85.1 | 81.3 | 81.9 | 66.8 | 63.8 | 64.3 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 872.3 | 893.3 | 880.9 | 82.8 | 84.4 | 83.3 | 64.8 | 66.0 | 65.1 |
| Jun qtr | 824.3 | 880.9 | 888.8 | 77.8 | 83.2 | 84.2 | 60.4 | 64.6 | 65.4 |
| Sep qtr | 935.8 | 896.8 | 889.6 | 88.7 | 85.8 | 84.6 | 68.5 | 66.2 | 65.4 |
| Dec qtr | 914.8 | 882.6 | 886.8 | 87.1 | 83.9 | 84.6 | 66.9 | 64.4 | 64.9 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7 .
(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.
(c) The deflator used to revalue current price data in this table is the Perth All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

|  |  |  |  | Star grading |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 and ungraded | 2 | 3 | 4 | 5 | Total |
| ESTABLISHMENTS AND CAPACITY |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| Dec qtr 1997 |  |  |  |  |  |  |  |  |  |
| Establishments | 132 | 112 | 50 | 79 | 63 | 130 | 14 | 8 | 294 |
| Guest rooms | 8866 | 5519 | 2141 | 3540 | 1878 | 7263 | 1908 | 1937 | 16526 |
| Rooms per establishment | 67 | 49 | 43 | 45 | 30 | 56 | 136 | 242 | 56 |
| Dec qtr 1998 |  |  |  |  |  |  |  |  |  |
| Establishments | 132 | 112 | 56 | 88 | 44 | 123 | 38 | 7 | 300 |
| Guest rooms | 9266 | 5424 | 2627 | 3501 | 1315 | 7032 | 3535 | 1934 | 17317 |
| Rooms per establishment | 70 | 48 | 47 | 40 | 30 | 57 | 93 | 276 | 58 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |  |  |
| Dec qtr | 40.3 | 28.0 | 27.0 | 24.9 | 14.2 | 32.6 | 90.8 | 179.3 | 33.4 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Oct | 45.0 | 29.1 | 29.0 | 21.0 | 14.8 | 35.0 | 66.9 | 210.5 | 36.1 |
| Nov | 44.0 | 26.1 | 27.0 | 19.7 | 13.1 | 32.3 | 63.6 | 219.5 | 34.1 |
| Dec | 37.2 | 22.7 | 26.5 | 16.9 | 12.1 | 27.4 | 58.0 | 190.1 | 29.8 |
| Dec qtr | 42.0 | 25.9 | 27.5 | 19.2 | 13.4 | 31.6 | 62.8 | 206.5 | 33.3 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM |  |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |  |  |
| Dec qtr | 1.5 | 1.7 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |
| Oct | 1.5 | 1.7 | 2.3 | 1.5 | 1.7 | 1.8 | 1.8 | 1.5 | 1.7 |
| Nov | 1.4 | 1.7 | 2.4 | 1.5 | 1.7 | 1.7 | 1.7 | 1.5 | 1.6 |
| Dec | 1.6 | 1.8 | 2.6 | 1.6 | 1.8 | 1.9 | 2.0 | 1.8 | 1.8 |
| Dec qtr | 1.5 | 1.7 | 2.4 | 1.5 | 1.7 | 1.8 | 1.8 | 1.6 | 1.7 |
| AVERAGE LENGTH OF STAY |  |  |  |  |  |  |  |  |  |
|  | days | days |  |  | days | days | days | days | days |
| 1997 |  |  |  |  |  |  |  |  |  |
| Dec qtr | 2.4 | 2.2 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |
| Oct | 2.3 | 2.0 | 3.9 | 2.1 | 1.9 | 2.2 | 3.2 | 2.9 | 2.4 |
| Nov | 2.3 | 2.1 | 4.0 | 2.1 | 1.9 | 2.3 | 3.0 | 2.9 | 2.4 |
| Dec | 2.3 | 1.8 | 4.1 | 2.2 | 1.8 | 2.0 | 3.2 | 3.2 | 2.4 |
| Dec qtr | 2.3 | 2.0 | 4.0 | 2.1 | 1.9 | 2.1 | 3.1 | 3.0 | 2.4 |


|  |  |  |  |  |  |  | Star grading |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 and ungraded | 2 | 3 | 4 | 5 | Total |
| TAKINGS FROM ACCOMMODATION |  |  |  |  |  |  |  |  |  |
|  | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Dec qtr | 51754 | 21524 | 11786 | 16978 | 4541 | 29908 | 13882 | 19755 | 85064 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Oct | 18864 | 7705 | 4801 | 4315 | 1341 | 10258 | 9036 | 6419 | 31370 |
| Nov | 18226 | 6573 | 4354 | 3951 | 1122 | 9223 | 8313 | 6543 | 29153 |
| Dec | 15842 | 5918 | 4838 | 3439 | 1134 | 8303 | 7872 | 5849 | 26597 |
| Dec qtr | 52931 | 20196 | 13993 | 11705 | 3597 | 27785 | 25221 | 18811 | 87120 |
| AVERAGE TAKINGS PER ESTABLISHMENT |  |  |  |  |  |  |  |  |  |
|  | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Dec qtr | 392.1 | 192.2 | 235.7 | 214.9 | 72.1 | 230.1 | 991.6 | 2469.3 | 289.3 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Oct | 142.9 | 68.8 | 85.7 | 49.0 | 30.5 | 83.4 | 237.8 | 916.9 | 104.6 |
| Nov | 138.1 | 58.7 | 77.8 | 44.9 | 25.5 | 75.0 | 218.8 | 934.7 | 97.2 |
| Dec | 120.0 | 52.8 | 86.4 | 39.1 | 25.8 | 67.5 | 207.2 | 835.6 | 88.7 |
| Dec qtr | 401.0 | 180.3 | 249.9 | 133.0 | 81.8 | 225.9 | 663.7 | 2687.3 | 290.4 |
| AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED |  |  |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |  |  |
| Dec qtr | 106 | 75 | 95 | 95 | 55 | 77 | 119 | 150 | 95 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Oct | 103 | 77 | 98 | 75 | 66 | 78 | 115 | 141 | 94 |
| Nov | 105 | 76 | 96 | 76 | 65 | 78 | 115 | 142 | 95 |
| Dec | 104 | 76 | 105 | 75 | 69 | 80 | 115 | 142 | 96 |
| Dec qtr | 104 | 76 | 100 | 75 | 67 | 79 | 115 | 141 | 95 |
| AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE |  |  |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |  |  |
| Dec qtr | 64 | 42 | 60 | 53 | 26 | 45 | 79 | 111 | 56 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Oct | 66 | 46 | 61 | 40 | 33 | 48 | 82 | 107 | 59 |
| Nov | 66 | 41 | 56 | 38 | 28 | 44 | 78 | 113 | 56 |
| Dec | 55 | 35 | 59 | 32 | 28 | 38 | 72 | 98 | 50 |
| Dec qtr | 62 | 41 | 59 | 36 | 30 | 43 | 78 | 106 | 55 |
|  |  |  | AVERA | KINGS PER | UEST NIG |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |  |  |
| Dec qtr | 69 | 43 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |  |
| Oct | 69 | 45 | 42 | 50 | 40 | 45 | 64 | 93 | 56 |
| Nov | 74 | 46 | 41 | 52 | 39 | 46 | 67 | 93 | 58 |
| Dec | 65 | 42 | 40 | 46 | 39 | 43 | 59 | 78 | 53 |
| Dec qtr | 69 | 44 | 41 | 50 | 39 | 45 | 63 | 88 | 56 |

Capacity At the end of December 1998, there were 129 accommodation establishments in Tasmania with 15 or more rooms, unchanged from December 1997. The number of guest rooms available in these establishments also changed very little to be 5,509.

During this period the average nightly number of rooms occupied increased from 23 to 24 . There were generally small increases in room nights occupied for all accommodation types, with serviced apartments showing the greatest improvement (up $6 \%$ to 21.7 rooms). On average, guests in all establishments stayed 1.8 nights, with 1.8 guests per occupied room.

Takings from accommodation

Takings from accommodation establishments in the December quarter 1998 amounted to $\$ 25.9$ million, an increase of $11 \%$ over takings for the corresponding quarter in 1997. Average takings per establishment increased by $11 \%$, or $\$ 20,000$ to be $\$ 200,700$. This was consistent across all accommodation types, with motels and guest houses showing by far the greatest improvement (up $21 \%$ to $\$ 147,800$ ), although average takings for this type of accommodation were well below those for serviced apartments (\$203, 600) and licensed hotels (\$249,300).

The strong growth in takings for Tasmania's accommodation establishments was also reflected in increased average takings per room night occupied (up $\$ 6$ to $\$ 91$ ), and per room night available (up $\$ 5$ to $\$ 51$ ). Motels and guest houses showed the largest improvement for both measures, with average takings per room night occupied increasing by $\$ 11$ to $\$ 88$, and per room night available increasing by $\$ 7$ to $\$ 47$.

Room nights occupied The trend estimate of room nights occupied for the December quarter 1998 was 259,200 . This represented growth of almost $2 \%$ over the previous quarter, the first increase since the December quarter 1997.

QUARTERLY ROOM NIGHTS OCCUPIED, Tas: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7 .

Takings per room night occupied

Between the September and December quarters of 1998, the trend estimate of average takings per room night occupied increased by $2 \%$ in terms of both current prices (to $\$ 89$ ) and $1989-90$ prices (to $\$ 68$ ). This was the second quarter of strong growth for both estimates.

AVERAGE TAKNGS PER ROOM NIGHT OCCUPIED, Tas: Trend


Notes: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

HOTELS, MOTELS GUEST HOUSES AND SERVICED APARTMENTS-TAS.(a)

|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 696.8 | 697.4 | 697.3 | 41.6 | 41.6 | 41.6 | 43.1 | 43.0 | 42.9 |
| 1989 | 700.5 | 701.9 | 708.4 | 44.8 | 44.9 | 45.4 | 43.5 | 43.5 | 46.5 |
| 1990 | 786.3 | 791.2 | 780.8 | 53.3 | 53.8 | 52.9 | 48.5 | 48.9 | 48.7 |
| 1991 | 817.4 | 816.9 | 815.7 | 58.2 | 58.3 | 58.2 | 51.3 | 51.3 | 51.2 |
| 1992 | 815.4 | 815.2 | 822.3 | 59.1 | 59.0 | 59.5 | 51.4 | 51.3 | 51.8 |
| 1993 | 878.6 | 876.2 | 872.1 | 63.9 | 63.7 | 63.4 | 54.2 | 54.0 | 53.8 |
| 1994 | 954.9 | 960.6 | 963.6 | 70.9 | 71.5 | 71.7 | 58.7 | 59.2 | 59.4 |
| 1995 | 970.1 | 974.5 | 971.6 | 75.0 | 75.4 | 75.2 | 59.7 | 60.0 | 59.8 |
| 1996 | 954.4 | 951.3 | 953.1 | 75.2 | 74.8 | 74.9 | 58.4 | 57.9 | 58.0 |
| 1997 | 990.3 | 992.9 | 995.3 | 82.5 | 82.9 | 83.1 | 63.7 | 64.0 | 64.1 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Sep qtr | 198.2 | 253.3 | 251.4 | 16.3 | 21.5 | 21.1 | 12.6 | 16.7 | 16.3 |
| Dec qtr | 273.5 | 258.7 | 259.7 | 23.3 | 21.9 | 21.9 | 18.0 | 16.9 | 17.0 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 334.3 | 268.5 | 259.5 | 28.7 | 22.6 | 21.9 | 22.1 | 17.4 | 16.8 |
| Jun qtr | 226.0 | 249.0 | 255.1 | 19.0 | 21.0 | 21.6 | 14.6 | 16.1 | 16.6 |
| Sep qtr | 194.2 | 247.0 | 255.1 | 16.1 | 21.2 | 22.1 | 12.3 | 16.2 | 16.9 |
| Dec qtr | 284.7 | 270.5 | 259.2 | 25.9 | 24.3 | 23.0 | 19.7 | 18.6 | 17.5 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7 .
(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.
(c) The deflator used to revalue current price data in this table is the Hobart All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.



Capacity At the end of December 1998, there were 88 accommodation establishments with 15 rooms or more in the Northern Territory, one less than at the same time the previous year. There were 6,041 guest rooms at an average of 69 rooms per establishment.

Compared with the December quarter 1997, the average nightly number of rooms occupied per establishment increased by $1 \%$ to 36.2 in December quarter 1998. Small increases in average room nights occupied were apparent for all accommodation types.

Takings from accommodation

Room nights occupied The trend estimate of room nights occupied for the December quarter 1998 was 307,200 , just above the estimate for the previous quarter. While this was the fourth consecutive quarter of growth in room nights occupied, the total growth for the 12 months to December 1998 was less than $2 \%$.

QUARTERLY ROOM NIGHTS OCCUPIED, NT: Trend


Notes: There is a break in series relating to the Northern Territory because 2 establishments previously classified as holiday units were reclassified as motels from the December quarter 1994.
There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory notes, paragraphs 3 to 7.

Takings per room night occupied

Between the September and December quarters of 1998, the current and constant price estimates of average takings per room nights occupied both increased by just over $1 \%$, to $\$ 104$ and $\$ 80$ respectively. Takings per room night occupied have increased slowly since the June quarter 1997 in both current and 1989-90 price terms.

AVERAGE TAKNGS PER ROOM NIGHT OCCUPIED, NT: Trend


Notes: There is a break in series relating to the Northern Territory because 2 establishments previously classified as holiday units were reclassified as motels from the December quarter 1994.
There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory notes, paragraphs 3 to 7.

## 22

 HOTELS, MOTELS GUEST HOUSES AND SERVICED APARTMENTS—NT(a)|  |  | Room nights occupied(b) |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 761.4 | 760.2 | 759.9 | 53.3 | 53.0 | 53.0 | 54.6 | 54.4 | 54.3 |
| 1989 | 739.0 | 736.4 | 744.7 | 53.3 | 52.9 | 53.8 | 51.9 | 51.6 | 54.2 |
| 1990 | 820.0 | 811.9 | 799.3 | 64.2 | 63.4 | 62.1 | 58.6 | 57.9 | 57.5 |
| 1991 | 817.6 | 814.4 | 818.7 | 66.6 | 66.2 | 66.5 | 58.7 | 58.3 | 58.6 |
| 1992 | 872.7 | 871.9 | 869.1 | 69.0 | 69.1 | 69.2 | 59.9 | 60.0 | 60.0 |
| 1993 | 989.8 | 984.7 | 986.3 | 78.6 | 78.3 | 78.3 | 67.0 | 66.8 | 66.9 |
| 1994 | 1096.3 | 1094.0 | 1092.6 | 89.7 | 89.4 | 89.4 | 75.0 | 74.8 | 74.7 |
| 1995 | 1146.4 | 1144.8 | 1148.2 | 101.3 | 100.9 | 101.4 | 81.3 | 81.2 | 81.7 |
| 1996 | 1173.1 | 1170.0 | 1170.0 | 113.9 | 113.4 | 113.3 | 88.7 | 88.4 | 88.3 |
| 1997 | 1217.7 | 1219.1 | 1217.3 | 119.8 | 120.0 | 119.6 | 93.2 | 93.4 | 93.1 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Sep qtr | 383.0 | 302.5 | 302.6 | 38.9 | 29.5 | 29.7 | 30.4 | 23.0 | 23.2 |
| Dec qtr | 292.6 | 304.5 | 301.6 | 28.7 | 30.3 | 29.8 | 22.4 | 23.7 | 23.2 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 235.6 | 304.2 | 302.2 | 22.3 | 30.7 | 30.1 | 17.3 | 23.8 | 23.4 |
| Jun qtr | 295.1 | 293.7 | 303.0 | 29.3 | 28.8 | 30.5 | 22.7 | 22.3 | 23.6 |
| Sep qtr | 396.8 | 315.2 | 305.2 | 42.4 | 32.6 | 31.1 | 32.8 | 25.2 | 24.0 |
| Dec qtr | 293.2 | 303.0 | 307.2 | 30.0 | 31.4 | 31.8 | 23.1 | 24.1 | 24.5 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7 .
(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.
(c) The deflator used to revalue current price data in this table is the Darwin All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

|  |  |  |  | Star grading |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 and ungraded | 2 | 3 | 4 and 5 | Total |
| ESTABLISHMENTS AND CAPACITY |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. |
| Dec qtr 1997 |  |  |  |  |  |  |  |  |
| Establishments | 24 | 49 | 16 | 26 | 24 | 30 | 9 | 89 |
| Guest rooms | 1970 | 3071 | 1049 | 1394 | n.p. | 2408 | n.p. | 6090 |
| Rooms per establishment | 82 | 63 | 66 | 54 | n.p. | 80 | n.p. | 68 |
| Dec qtr 1998 |  |  |  |  |  |  |  |  |
| Establishments | 24 | 48 | 16 | 18 | 24 | 35 | 11 | 88 |
| Guest rooms | 1973 | 3030 | 1038 | 753 | 1074 | 2754 | 1460 | 6041 |
| Rooms per establishment | 82 | 63 | 65 | 42 | 45 | 79 | 133 | 69 |
|  | AVERAGE | IGHTLY R no. | MS OCCUP | ER ESTABL | MENT | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |  |
| Dec qtr | 41.2 | 32.2 | 38.5 | 24.8 | n.p. | 48.2 | n.p. | 35.7 |
| 1998 |  |  |  |  |  |  |  |  |
| Oct | 49.3 | 41.9 | 45.9 | 24.0 | 21.1 | 56.7 | 91.6 | 44.7 |
| Nov | 46.2 | 32.7 | 39.6 | 20.7 | 14.6 | 47.5 | 84.3 | 37.6 |
| Dec | 30.6 | 22.7 | 31.2 | 15.4 | 10.5 | 34.7 | 52.7 | 26.4 |
| Dec qtr | 42.0 | 32.4 | 38.9 | 20.0 | 15.4 | 46.3 | 76.1 | 36.2 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |  |
| Dec qtr | 1.6 | 1.6 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |
| Oct | 1.7 | 1.8 | 2.0 | 1.6 | 1.7 | 1.9 | 1.7 | 1.8 |
| Nov | 1.6 | 1.7 | 1.8 | 1.6 | 1.6 | 1.7 | 1.6 | 1.7 |
| Dec | 1.6 | 1.7 | 2.0 | 1.5 | 1.8 | 1.8 | 1.7 | 1.7 |
| Dec qtr | 1.6 | 1.7 | 1.9 | 1.6 | 1.7 | 1.8 | 1.6 | 1.7 |
|  | days | $\begin{aligned} & \text { AVEF } \\ & \text { days } \end{aligned}$ | EE LENGTH <br> days | TAY <br> days | days | days | days | days |
| 1997 |  |  |  |  |  |  |  |  |
| Dec qtr | 1.7 | 1.8 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |
| Oct | 1.8 | 1.8 | 3.0 | 1.5 | 1.7 | 2.0 | 2.3 | 1.9 |
| Nov | 1.7 | 1.7 | 2.7 | 1.5 | 1.6 | 1.9 | 2.0 | 1.8 |
| Dec | 1.7 | 1.7 | 2.8 | 1.5 | 1.6 | 1.9 | 2.2 | 1.8 |
| Dec qtr | 1.7 | 1.7 | 2.8 | 1.5 | 1.6 | 1.9 | 2.2 | 1.9 |


|  |  |  |  |  |  | Star grading |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 and ungraded | 2 | 3 | 4 and 5 | Total |
| TAKINGS FROM ACCOMMODATION |  |  |  |  |  |  |  |  |
|  | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 |  |  |  |  |  |  |  |  |
| Dec qtr | 11609 | 12043 | 5048 | 4696 | n.p. | 13479 | n.p. | 28700 |
| 1998 |  |  |  |  |  |  |  |  |
| Oct | 4863 | 5699 | 2256 | 1070 | 1138 | 6518 | 4091 | 12817 |
| Nov | 4311 | 4306 | 1709 | 827 | 698 | 5056 | 3745 | 10326 |
| Dec | 2659 | 2889 | 1350 | 605 | 488 | 3598 | 2207 | 6898 |
| Dec qtr | 11833 | 12894 | 5315 | 2502 | 2324 | 15173 | 10044 | 30042 |
| AVERAGE TAKINGS PER ESTABLISHMENT |  |  |  |  |  |  |  |  |
|  | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 |  |  |  |  |  |  |  |  |
| Dec qtr | 483.7 | 245.8 | 315.5 | 180.6 | n.p. | 449.3 | n.p. | 322.5 |
| 1998 |  |  |  |  |  |  |  |  |
| Oct | 202.6 | 118.7 | 141.0 | 59.4 | 47.4 | 186.2 | 371.9 | 145.7 |
| Nov | 179.6 | 89.7 | 106.8 | 45.9 | 29.1 | 144.5 | 340.5 | 117.3 |
| Dec | 110.8 | 60.2 | 84.4 | 33.6 | 20.3 | 102.8 | 200.6 | 78.4 |
| Dec qtr | 493.0 | 268.6 | 332.2 | 139.0 | 96.8 | 433.5 | 913.0 | 341.4 |
| AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED |  |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |  |
| Dec qtr | 128 | 83 | 89 | 79 | n.p. | 101 | n.p. | 98 |
| 1998 |  |  |  |  |  |  |  |  |
| Oct | 133 | 91 | 99 | 80 | 72 | 106 | 131 | 105 |
| Nov | 130 | 91 | 90 | 74 | 66 | 101 | 135 | 104 |
| Dec | 117 | 86 | 87 | 71 | 62 | 96 | 123 | 96 |
| Dec qtr | 128 | 90 | 93 | 76 | 68 | 102 | 130 | 102 |
|  |  |  | E TAKINGS | ROOM NIGH | AILABLE |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |  |
| Dec qtr | 64 | 43 | 52 | 37 | n.p. | 61 | n.p. | 51 |
| 1998 |  |  |  |  |  |  |  |  |
| Oct | 80 | 61 | 70 | 46 | 34 | 76 | 90 | 68 |
| Nov | 73 | 47 | 55 | 37 | 22 | 61 | 86 | 57 |
| Dec | 43 | 31 | 42 | 26 | 15 | 42 | 49 | 37 |
| Dec qtr | 65 | 46 | 56 | 36 | 24 | 60 | 75 | 54 |
| AVERAGE TAKINGS PER GUEST NIGHT |  |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |  |
| Dec qtr | 79 | 51 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |
| Oct | 78 | 51 | 51 | 49 | 41 | 56 | 79 | 59 |
| Nov | 81 | 55 | 51 | 48 | 42 | 58 | 85 | 63 |
| Dec | 71 | 50 | 44 | 46 | 36 | 53 | 72 | 55 |
| Dec qtr | 78 | 52 | 49 | 48 | 40 | 56 | 79 | 59 |

Capacity There were 53 accommodation establishments with 15 rooms or more in the Australian Capital Territory at the end of December 1998, four more than 12 months earlier. The number of available guest rooms also increased, up $9 \%$ to 4,531 .

The increase in capacity was not, however, matched by increased demand. The average number of room nights occupied per establishment decreased during this period by $8 \%$ to 50.4. The decline was reflected across all accommodation types but most apparent for motels and guest houses (down $10 \%$ to 39.4 ), and serviced apartments (down $8 \%$ to 41.7 ).

Takings from accommodation

In the December quarter 1998, takings from accommodation establishments with 15 rooms of more totalled $\$ 24.4$ million, an increase of $1 \%$ since the corresponding quarter of 1997. However, average takings per establishment dropped by over $6 \%$ to $\$ 460,200$. This was largely due to a $10 \%$ decrease in average takings for serviced apartments (to $\$ 400,200$ per establishment), and a $6 \%$ decrease for motels and guest houses (to $\$ 268,000$ per establishment).

During this period, average takings per room night occupied increased by $\$ 2$ to $\$ 100$. However, average takings per room night available dropped from $\$ 63$ dollars in December quarter 1997 to $\$ 59$ in December quarter 1998. Both the rise in takings per room night occupied, and the fall in takings per room night available, were reflected across all accommodation types.

For the December quarter 1998, the trend estimate of room nights occupied was 226,900 , down $1 \%$ on the previous quarter. This was the third consecutive quarterly decline in the trend estimate and follows a lengthy period of growth since the June quarter 1996. In original terms, the last two quarters have shown an increase in room nights occupied to be 242,900 in the December quarter 1998.

QUARTERLY ROOM NIGHTS OCCUPIED, ACT: Trend


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

Takings per room night occupied

In trend terms, average takings per room night occupied changed very little between the September and December quarters of 1998. There were increases of less than $\$ 1$ in both the current price estimate (to $\$ 101$ ), and the constant price estimate (to $\$ 78$ ), continuing the very slow growth shown throughout most of the 1990s.

AVERAGE TAKNGS PER ROOM NIGHT OCCUPIED, ACT: Trend


Notes: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory notes, paragraphs 3 to 7.

| $25$ | HOTELS, MOTELS GUEST HOUSES AND SERVICED APARTMENTS-ACT(a) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Room nights occupied(b) |  |  | Takings at current prices(b) |  |  | Takings at average 1989-90 prices(c) |  |  |
|  | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
|  | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 647.7 | 646.6 | 648.5 | 46.9 | 46.8 | 46.9 | 48.4 | 48.3 | 48.5 |
| 1989 | 642.0 | 642.1 | 639.2 | 49.8 | 49.6 | 49.7 | 48.1 | 48.0 | 48.0 |
| 1990 | 694.6 | 696.2 | 699.6 | 56.8 | 56.8 | 57.0 | 51.3 | 51.4 | 51.5 |
| 1991 | 696.7 | 697.2 | 695.9 | 58.1 | 58.2 | 58.0 | 50.8 | 50.9 | 50.7 |
| 1992 | 758.9 | 755.6 | 724.1 | 62.9 | 62.5 | 62.8 | 54.1 | 53.8 | 53.9 |
| 1993 | 798.9 | 799.6 | 784.5 | 67.2 | 67.3 | 67.0 | 56.6 | 56.7 | 56.5 |
| 1994 | 826.4 | 829.7 | 831.8 | 71.6 | 72.0 | 72.2 | 59.4 | 59.7 | 59.8 |
| 1995 | 838.7 | 839.6 | 837.5 | 75.7 | 75.7 | 75.5 | 59.6 | 59.7 | 59.6 |
| 1996 | 821.6 | 820.9 | 827.6 | 76.4 | 76.4 | 77.0 | 58.9 | 58.7 | 59.1 |
| 1997 | 903.3 | 901.0 | 900.1 | 88.1 | 88.0 | 87.9 | 68.3 | 68.1 | 68.3 |
| 1997 |  |  |  |  |  |  |  |  |  |
| Sep qtr | 222.0 | 223.1 | 225.9 | 21.5 | 21.6 | 22.1 | 16.7 | 16.8 | 17.1 |
| Dec qtr | 246.4 | 229.3 | 233.6 | 24.0 | 22.7 | 23.1 | 18.7 | 17.7 | 17.9 |
| 1998 |  |  |  |  |  |  |  |  |  |
| Mar qtr | 242.8 | 252.0 | 238.8 | 24.3 | 25.3 | 23.7 | 18.8 | 19.6 | 18.4 |
| Jun qtr | 221.3 | 229.9 | 235.2 | 22.3 | 22.7 | 23.4 | 17.2 | 17.4 | 18.1 |
| Sep qtr | 226.0 | 224.7 | 229.9 | 22.5 | 22.4 | 23.1 | 17.3 | 17.2 | 17.7 |
| Dec qtr | 242.9 | 232.5 | 226.9 | 24.4 | 23.8 | 22.9 | 18.7 | 18.2 | 17.6 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7 .
(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.
(c) The deflator used to revalue current price data in this table is the Canberra All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

|  |  |  |  | Star grading |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 and ungraded | 2 | 3 | 4 and 5 | Total |
| ESTABLISHMENTS AND CAPACITY |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. |
| Dec qtr 1997 |  |  |  |  |  |  |  |  |
| Establishments | 13 | 23 | 13 | 5 | 7 | 25 | 12 | 49 |
| Guest rooms | 1668 | 1662 | 834 | 281 | 396 | 2060 | 1427 | 4164 |
| Rooms per establishment | 128 | 72 | 64 | 56 | 57 | 82 | 119 | 85 |
| Dec qtr 1998 |  |  |  |  |  |  |  |  |
| Establishments | 13 | 24 | 16 | 7 | 8 | 22 | 16 | 53 |
| Guest rooms | 1667 | 1728 | 1136 | 503 | 483 | 1733 | 1812 | 4531 |
| Rooms per establishment | 128 | 72 | 71 | 72 | 60 | 79 | 113 | 85 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |  |
| Dec qtr | 83.6 | 43.6 | 45.3 | 32.6 | 32.1 | 52.8 | 80.8 | 54.7 |
| 1998 |  |  |  |  |  |  |  |  |
| Oct | 96.4 | 44.1 | 45.2 | 23.3 | 37.8 | 53.6 | 84.4 | 57.3 |
| Nov | 81.8 | 41.9 | 43.1 | 25.0 | 31.5 | 49.6 | 77.2 | 52.1 |
| Dev | 65.5 | 32.5 | 37.3 | 19.0 | 25.6 | 38.8 | 64.7 | 42.0 |
| Dec qtr | 81.2 | 39.4 | 41.7 | 22.3 | 31.6 | 47.3 | 75.4 | 50.4 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM |  |  |  |  |  |  |  |  |
|  | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 |  |  |  |  |  |  |  |  |
| Dec qtr | 1.5 | 1.8 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |
| Oct | 1.6 | 1.8 | 2.0 | 1.7 | 2.2 | 1.8 | 1.6 | 1.8 |
| Nov | 1.4 | 1.7 | 1.8 | 1.8 | 2.2 | 1.6 | 1.5 | 1.6 |
| Dec | 1.6 | 1.9 | 2.0 | 1.8 | 2.3 | 1.8 | 1.7 | 1.8 |
| Dec qtr | 1.5 | 1.8 | 1.9 | 1.8 | 2.2 | 1.8 | 1.6 | 1.7 |
|  | days |  | $\begin{gathered} \text { E LENGTH } \\ \text { days } \end{gathered}$ | days | days | days | days | days |
| 1997 |  |  |  |  |  |  |  |  |
| Dec qtr | 2.0 | 2.0 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |
| Oct | 1.9 | 1.9 | 3.7 | 2.8 | 2.0 | 2.1 | 2.3 | 2.2 |
| Nov | 1.7 | 2.0 | 3.6 | 2.7 | 2.1 | 2.0 | 2.2 | 2.1 |
| Dec | 1.7 | 1.9 | 3.8 | 2.6 | 2.1 | 2.0 | 2.3 | 2.2 |
| Dec qtr | 1.8 | 1.9 | 3.7 | 2.7 | 2.1 | 2.0 | 2.3 | 2.2 |


|  |  |  |  |  |  | Star grading |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | 1 and ungraded | 2 | 3 | 4 and 5 | Total |
| TAKINGS FROM ACCOMMODATION |  |  |  |  |  |  |  |  |
|  | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 |  |  |  |  |  |  |  |  |
| Dec qtr | 11769 | 6527 | 5751 | 1241 | 1343 | 10378 | 11085 | 24046 |
| 1998 |  |  |  |  |  |  |  |  |
| Oct | 4631 | 2457 | 2202 | 272 | 623 | 3179 | 5217 | 9290 |
| Nov | 3894 | 2116 | 2203 | 425 | 474 | 2628 | 4686 | 8213 |
| Dec | 3032 | 1858 | 1998 | 345 | 476 | 2183 | 3884 | 6888 |
| Dec qtr | 11557 | 6431 | 6403 | 1042 | 1573 | 7990 | 13786 | 24391 |
| AVERAGE TAKINGS PER ESTABLISHMENT |  |  |  |  |  |  |  |  |
|  | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 |  |  |  |  |  |  |  |  |
| Dec qtr | 905.3 | 283.8 | 442.4 | 248.2 | 191.8 | 415.1 | 923.7 | 490.7 |
| 1998 |  |  |  |  |  |  |  |  |
| Oct | 356.2 | 102.4 | 137.6 | 38.8 | 77.8 | 144.5 | 326.0 | 175.3 |
| Nov | 299.5 | 88.2 | 137.7 | 60.7 | 59.3 | 119.5 | 292.8 | 155.0 |
| Dec | 233.2 | 77.4 | 124.9 | 49.3 | 59.6 | 99.2 | 242.7 | 130.0 |
| Dec qtr | 889.0 | 268.0 | 400.2 | 148.9 | 196.7 | 363.2 | 861.6 | 460.2 |
| AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED |  |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |  |
| Dec qtr | 118 | 71 | 106 | 83 | 65 | 85 | 124 | 98 |
| 1998 |  |  |  |  |  |  |  |  |
| Oct | 119 | 76 | 108 | 72 | 66 | 87 | 125 | 101 |
| Nov | 122 | 71 | 106 | 85 | 63 | 80 | 127 | 100 |
| Dec | 115 | 77 | 108 | 84 | 75 | 82 | 121 | 100 |
| Dec qtr | 119 | 75 | 107 | 81 | 68 | 83 | 124 | 100 |
|  |  |  | GE TAKINGS | ROOM NIGH | AILABLE |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |  |
| Dec qtr | 77 | 43 | 75 | 48 | 37 | 55 | 84 | 63 |
| 1998 |  |  |  |  |  |  |  |  |
| Oct | 90 | 47 | 69 | 23 | 42 | 59 | 93 | 68 |
| Nov | 78 | 41 | 65 | 30 | 33 | 51 | 86 | 61 |
| Dec | 59 | 35 | 57 | 22 | 32 | 41 | 69 | 49 |
| Dec qtr | 75 | 41 | 63 | 25 | 35 | 50 | 83 | 59 |
| AVERAGE TAKINGS PER GUEST NIGHT |  |  |  |  |  |  |  |  |
|  | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 |  |  |  |  |  |  |  |  |
| Dec qtr | 79 | 39 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 |  |  |  |  |  |  |  |  |
| Oct | 76 | 42 | 54 | 43 | 30 | 48 | 76 | 58 |
| Nov | 85 | 41 | 58 | 48 | 29 | 49 | 85 | 61 |
| Dec | 72 | 41 | 54 | 46 | 32 | 45 | 73 | 56 |
| Dec qtr | 78 | 41 | 55 | 46 | 30 | 48 | 78 | 58 |

## INTERNATIONAL TOURISM

INTRODUCTION

VISITOR ARRIVALS

Fewer visitors from Asia

Growing markets

Short-term visitors staying
longer

The statistics presented in this section are sourced from the overseas arrivals and departures data obtained from incoming and outgoing passenger cards, collected by the Department of Immigration and Multicultural Affairs (DIMA). The data relate to short-term movements (less than 12 months) of visitors to or from Australia, and departures of Australian residents for short term trips abroad. The statistics presented here supplement those already released in the monthly publication, Overseas Arrivals and Departures, Australia (ABS Cat. no. 3401.0).

There were 1.2 million short-term visitor arrivals to Australia during the December quarter 1998, a decrease of $1 \%$, or 13,900 arrivals, since the corresponding quarter of 1997.

The fall in short-term visitors to Australia was brought about by a considerable decline in arrivals from Asia. Between the December quarters of 1997 and 1998, arrivals from Northeast Asia fell by nearly $16 \%$ to 286,600 , and those from Southeast Asia fell by $13 \%$ to 163,100 . Together this represented a drop of some 77,000 short-term visitor arrivals. In contrast, arrivals from Southern Asia during this period grew by $12 \%$ to a total of 12,100 .

The decline in arrivals from Northeast and Southeast Asia was mostly due to the poor performance of several previously strong markets. Most notable was a fall in visitor arrivals from Korea of some 30,700 , or $56 \%$, to a total of 23,851 arrivals. There were also considerable decreases in visitor arrivals from Japan (down $10 \%$ or 19,100 to 176,200 ), Singapore (down $12 \%$ or 10,300 to 77,000 ), Indonesia (down $26 \%$ or 8,900 to 25,500 ) and Malaysia (down $20 \%$ or 7,300 to 30,400 ).

While short-term visitors from Asia have dropped considerably in recent quarters, the effect on overall visitor numbers has been off-set to some extent by a strengthening of arrivals from other markets. In fact, arrivals from all other major regions increased between the December quarters of 1997 and 1998. In absolute terms, arrivals from the United Kingdom increased most (up 18,300 to 163,400 ), followed by those from the United States of America (up 15,600 to 104,800 ), and New Zealand (up 6,600 to 184,000 ). In percentage terms, the strongest growth occurred in arrivals from France (up $20 \%$ to 13,100 ) and Thailand (up $15 \%$ to 14,800 ).

Despite the drop in short-term overseas visitors to Australia, those who did visit stayed longer. Short-term visitors for the December quarter 1998 stayed a total of 31.7 million days, an increase of almost $2 \%$ over the corresponding period of 1997. This was reflected in an increase in the median length of stay from 9.5 to 10.9 days.

Short-term visitors staying longer continued

Visitors from Europe and the Former USSR accounted for 14.1 million, or $45 \%$, of the total person days spent in Australia. Of these, over half ( 7.4 million) were attributable to visitors from the United Kingdom, whose median length of stay was 22.9 days. Other visitors with a long median duration of stay also tended to be from Europe and the Former USSR, including Switzerland (30.3), the Netherlands (30.1) and Germany (25.3).

Visitors from New Zealand
During the December quarter 1998, 184,000 New Zealanders visited Australia for a period of 12 months or less. This was $16 \%$ of all short-term arrivals, making New Zealand the major source of visitors to Australia for the third successive quarter. The number of arrivals was 4\% higher than in the December quarter 1997.

New Zealanders who visited Australia during this period intended to stay a total of 3.3 million person days, an increase of $22 \%$ over the number of days they intended to stay in the December quarter 1997. The median length of stay was 10.1 person days, compared with 8.8 days a year earlier. Most of those who travelled from New Zealand were either on holiday ( 77,800 or $42 \%$ ) or visiting relatives or friends ( 60,800 or $33 \%$ ).

The trend estimate of visitor arrivals from New Zealand, for December 1998, was 58,300, unchanged from the previous month and below the peak of 61,500 achieved in June the same year. This stabilising of visitor numbers followed falls in trend terms in each of the three previous months.

MONTHLY VISITOR ARRIVALS, Residents of New Zealand: Trend


Visitors from Japan
In the December quarter 1998, there were 176,200 short-term arrivals from Japan, (a drop of $10 \%$ ) or 19,100 fewer than the number of arrivals in December quarter 1997. Despite this, Japan remained the second largest source of short-term visitors to Australia, accounting for $15 \%$ of all arrivals.

Compared with the December quarter 1997, the intended length of stay of visitors from Japan dropped from 2.5 to 2.3 million person days. However, the median length of stay increased from 5.8 to 6.8 person days, suggesting that while fewer Japanese were visiting Australia those that were intended staying longer. The majority of Japanese visitors-84\% or 148,500 -were visiting for holidays.

In December 1998, the trend estimate of short-term visitors from Japan was 59,900 . This represented a $2 \%$ decrease on the previous month, and the fifteenth consecutive monthly decline in the trend estimate of visitor arrivals.

MONTHLY VISITOR ARRIVALS, Residents of Japan: Trend


There were 163,400 short-term visitors to Australia from the United Kingdom during the December quarter 1998, an increase of $13 \%$ over the corresponding quarter of 1997. Over this period the proportion of all visitors who were from the United Kingdom increased from $12 \%$ to $14 \%$.

Visitors from the United Kingdom intended to stay for 7.4 million person days during the December quarter 1998, with a median length of stay of 22.9 days. Most short-term visitors from the United Kingdom were in Australia to visit relatives or friends ( $44 \%$ or 71,800 arrivals), or for holidays ( $43 \%$ or 70,400 arrivals).

In trend terms, there were 40,100 short-term arrivals from the United Kingdom in the month of December 1998. This represented growth of almost $2 \%$ over the previous month, and was the third monthly increase in succession.


Visitors from the United States of America

In the December quarter 1998, there were 104,800 short-term visitors to Australia from the United States of America, $18 \%$ more than arrived in the December quarter 1997. During this period the proportion of all short-term visitors who were from the United States increased from $8 \%$ to $9 \%$.

Visitor arrivals from the United States in the December quarter 1998 intended to stay 2.1 million person days. The median length of stay was 12.6 person days, up from 11.9 days in the December quarter 1997. Holidays were the most popular reason for visiting Australia, accounting for 48,800 or $47 \%$ of visitors, followed by visiting relatives or friends ( 24,100 or $23 \%$ ), and business purposes ( 17,800 or $17 \%$ ).

In December 1998, the monthly trend estimate of visitor arrivals from the United States peaked at 32,800 , an increase of over $2 \%$ since the previous month. This was the fifth consecutive monthly increase in arrivals following a brief period of decline between May and August of 1998.

MONTHLY VISITOR ARRIVALS, Residents of the USA: Trend


Purpose of journey In the December quarter 1998, over three quarters of the 1.2 million short-term arrivals to Australia were either on holiday ( 643,300 or $55 \%$ ) or visiting relatives and friends ( 280,900 or $24 \%$ ). Together these two purposes accounted for over three quarters of all arrivals and just under three quarters of the 31.7 million person days intended to be spent in Australia.

Almost half of the 643,300 holiday makers visiting Australia were from three countries; Japan ( $23 \%$ or 148,500 ), New Zealand $(12 \%$ or 77,800$)$ and the United Kingdom ( $11 \%$ or 70,400 ). About half of the 280,900 arrivals visiting relatives or friends were from just two countries; the United Kingdom $(26 \%$ or 71,800$)$ and New Zealand $(22 \%$ or 60,800$)$. Arrivals from the United Kingdom also accounted for the largest proportion of visitors for employment reasons (20\%); while business visitors were most likely to be from New Zealand (23\%); convention and conference attendees from the United States (18\%); and education visitors from Indonesia (9\%) and Japan (9\%).

During the December quarter 1998 visitors for employment purposes and education had the longest average intended length of stay ( 138 days and 122 days respectively), followed by those visiting friends and relatives (34 days). Visitors attending conventions and conferences had the briefest intended stay (11 days).

| Country of residence | Original |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Oct | Nov | Dec | $\begin{array}{r} \text { Dec qtr } \\ 1998 \end{array}$ | Change over Dec qtr 1997 | Proportion of total visitors | Median intended length of stay | No. person days |
|  | '000 | '000 | '000 | '000 | \% | \% | days | , 000 |
| Oceania and Antarctica |  |  |  |  |  |  |  |  |
| New Zealand | 70.5 | 53.5 | 60.0 | 184.0 | 3.7 | 15.6 | 10.1 | 3308.1 |
| Other | 11.4 | 10.6 | 17.1 | 39.2 | 14.7 | 3.3 | 10.7 | 811.7 |
| Total | 81.9 | 64.2 | 77.1 | 223.2 | 5.5 | 18.9 | 10.2 | 4119.9 |
| Europe and the former USSR |  |  |  |  |  |  |  |  |
| France | 3.9 | 4.4 | 4.9 | 13.1 | 20.4 | 1.1 | 17.7 | 436.3 |
| Germany | 13.5 | 12.7 | 13.6 | 39.7 | -3.7 | 3.4 | 25.3 | 1282.1 |
| Italy | 4.2 | 3.9 | 6.9 | 15.0 | 1.3 | 1.3 | 21.0 | 575.4 |
| Netherlands | 5.8 | 5.2 | 5.5 | 16.4 | 8.3 | 1.4 | 30.1 | 826.5 |
| Switzerland | 4.1 | 4.5 | 5.7 | 14.2 | 0.7 | 1.2 | 30.3 | 627.7 |
| United Kingdom | 38.4 | 55.8 | 69.2 | 163.4 | 12.6 | 13.8 | 22.9 | 7373.8 |
| Other | 18.0 | 19.0 | 24.1 | 61.1 | 3.7 | 5.2 | 23.0 | 3015.4 |
| Total | 87.7 | 105.4 | 129.7 | 322.9 | 7.5 | 27.4 | 23.5 | 14137.1 |
| Middle East and North Africa |  |  |  |  |  |  |  |  |
| Total | 2.9 | 2.9 | 4.8 | 10.5 | 13.6 | 0.9 | 20.6 | 452.7 |
| Southeast Asia |  |  |  |  |  |  |  |  |
| Indonesia | 8.2 | 6.0 | 11.3 | 25.5 | -25.9 | 2.2 | 10.8 | 692.7 |
| Malaysia | 8.2 | 9.5 | 12.6 | 30.4 | -19.5 | 2.6 | 10.3 | 622.4 |
| Singapore | 16.0 | 24.8 | 36.3 | 77.0 | -11.8 | 6.5 | 8.8 | 1038.4 |
| Thailand | 4.9 | 2.9 | 7.0 | 14.8 | 14.7 | 1.3 | 8.3 | 309.6 |
| Other | 4.7 | 4.5 | 6.2 | 15.4 | 3.8 | 1.3 | 12.9 | 562.0 |
| Total | 42.0 | 47.7 | 73.5 | 163.1 | -12.9 | 13.8 | 10.1 | 3225.2 |
| Northeast Asia |  |  |  |  |  |  |  |  |
| China | 6.5 | 6.4 | 7.0 | 19.9 | -1.6 | 1.7 | 12.3 | 787.0 |
| Hong Kong (SAR of China) | 11.3 | 10.1 | 14.5 | 35.8 | -0.4 | 3.0 | 8.7 | 633.0 |
| Japan | 52.8 | 58.2 | 65.3 | 176.2 | -9.8 | 14.9 | 6.8 | 2348.3 |
| Korea | 6.0 | 8.2 | 9.7 | 23.9 | -56.3 | 2.0 | 8.0 | 707.1 |
| Taiwan | 9.2 | 10.2 | 10.4 | 29.9 | -9.0 | 2.5 | 8.1 | 468.7 |
| Other | 0.3 | 0.2 | 0.4 | 0.9 | 53.3 | 0.1 | 9.0 | 16.3 |
| Total | 86.0 | 93.3 | 107.3 | 286.6 | -15.6 | 24.3 | 7.5 | 4960.5 |
| Southern Asia |  |  |  |  |  |  |  |  |
| Total | 3.8 | 3.6 | 4.7 | 12.1 | 11.9 | 1.0 | 15.7 | 576.3 |
| The Americas |  |  |  |  |  |  |  |  |
| Canada | 6.3 | 7.3 | 8.8 | 22.5 | 8.2 | 1.9 | 21.3 | 1013.5 |
| United States of America | 35.1 | 33.6 | 36.1 | 104.8 | 17.5 | 8.9 | 12.6 | 2086.1 |
| Other | 2.2 | 2.3 | 3.7 | 8.2 | 14.7 | 0.7 | 17.0 | 315.0 |
| Total | 43.6 | 43.2 | 48.6 | 135.4 | 15.7 | 11.5 | 14.1 | 3414.6 |
| Africa |  |  |  |  |  |  |  |  |
| Total | 6.5 | 7.5 | 11.6 | 25.6 | 38.2 | 2.2 | 21.3 | 752.1 |
| Other and not stated | 0.2 | 0.2 | 0.4 | 0.8 | 1896.1 | 0.1 | 10.8 | 21.2 |


| 1998 |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Country of residence | '000 | '000 | '000 | '000 | '000 | '000 | '000 | , 000 | '000 | ‘000 | ‘000 | ‘000 |
| ORIGINAL |  |  |  |  |  |  |  |  |  |  |  |  |
| Canada | 7.3 | 7.1 | 7.2 | 5.4 | 3.5 | 3.4 | 5.8 | 4.4 | 5.0 | 6.3 | 7.3 | 8.8 |
| Germany | 12.1 | 14.0 | 13.4 | 9.9 | 6.3 | 5.8 | 8.5 | 8.8 | 8.9 | 13.5 | 12.7 | 13.6 |
| Hong Kong (SAR of China) | 15.1 | 11.5 | 11.8 | 15.8 | 8.4 | 10.5 | 14.7 | 10.6 | 9.2 | 11.3 | 10.1 | 14.5 |
| Japan | 68.3 | 69.2 | 68.0 | 64.0 | 55.4 | 49.1 | 66.7 | 74.6 | 59.6 | 52.8 | 58.2 | 65.3 |
| Malaysia | 8.5 | 9.1 | 6.2 | 9.8 | 12.0 | 7.0 | 8.7 | 7.4 | 13.0 | 8.2 | 9.5 | 12.6 |
| New Zealand | 42.3 | 38.1 | 47.8 | 60.4 | 56.4 | 68.1 | 78.5 | 66.6 | 67.1 | 70.5 | 53.5 | 60.0 |
| Papua New Guinea | 4.7 | 2.7 | 2.4 | 4.2 | 2.8 | 3.1 | 4.7 | 3.0 | 3.9 | 3.8 | 3.7 | 6.0 |
| Singapore | 17.0 | 13.6 | 18.9 | 21.9 | 20.4 | 33.8 | 14.4 | 14.1 | 15.9 | 16.0 | 24.8 | 36.3 |
| United Kingdom | 41.8 | 54.0 | 47.4 | 37.2 | 22.7 | 22.9 | 28.7 | 23.8 | 25.9 | 38.4 | 55.8 | 69.2 |
| United States of America | 28.6 | 37.6 | 35.0 | 31.5 | 24.4 | 29.4 | 34.7 | 25.1 | 22.8 | 35.1 | 33.6 | 36.1 |
| Other and not stated | 100.6 | 96.8 | 80.5 | 80.9 | 71.1 | 71.1 | 106.9 | 85.4 | 92.4 | 99.0 | 98.8 | 135.3 |
| Total | 346.2 | 353.6 | 338.6 | 341.1 | 283.4 | 304.2 | 372.3 | 323.7 | 323.9 | 354.8 | 367.9 | 457.6 |
| SEASONALLY ADJUSTED |  |  |  |  |  |  |  |  |  |  |  |  |
| Canada | 5.8 | 5.7 | 5.9 | 6.3 | 5.9 | 5.4 | 6.0 | 6.0 | 7.3 | 5.7 | 5.6 | 6.5 |
| Germany | 11.0 | 11.2 | 10.7 | 11.1 | 10.2 | 10.2 | 9.2 | 12.6 | 10.1 | 10.2 | 10.9 | 10.8 |
| Hong Kong (SAR of China) | 11.3 | 10.3 | 12.1 | 14.9 | 12.0 | 14.1 | 11.6 | 11.0 | 13.7 | 13.8 | 13.3 | 10.8 |
| Japan | 66.2 | 65.4 | 60.3 | 67.0 | 64.7 | 60.7 | 60.8 | 62.2 | 62.9 | 63.5 | 64.0 | 54.5 |
| Malaysia | 12.7 | 6.3 | 7.1 | 10.5 | 9.7 | 8.6 | 11.5 | 7.9 | 17.1 | 7.7 | 6.9 | 14.8 |
| New Zealand | 55.5 | 58.4 | 56.2 | 56.7 | 62.8 | 65.1 | 64.6 | 56.2 | 54.3 | 64.5 | 57.7 | 54.8 |
| Papua New Guinea | 3.4 | 3.5 | 3.2 | 4.4 | 3.3 | 3.3 | 3.7 | 3.7 | 3.9 | 3.8 | 3.8 | 4.5 |
| Singapore | 25.0 | 17.2 | 23.3 | 28.5 | 22.2 | 23.3 | 24.1 | 21.1 | 20.2 | 19.0 | 18.0 | 18.1 |
| United Kingdom | 36.5 | 40.1 | 36.4 | 37.6 | 38.0 | 41.1 | 42.3 | 36.1 | 34.2 | 37.2 | 41.3 | 44.9 |
| United States of America | 30.6 | 30.7 | 30.9 | 32.4 | 32.7 | 30.6 | 30.7 | 29.9 | 30.2 | 31.9 | 30.4 | 33.3 |
| Other and not stated | 91.7 | 83.9 | 78.1 | 85.8 | 92.7 | 91.1 | 101.8 | 95.2 | 120.7 | 92.9 | 91.7 | 98.8 |
| Total | 349.8 | 332.6 | 324.2 | 355.3 | 354.1 | 353.7 | 366.5 | 341.9 | 374.7 | 350.0 | 343.6 | 351.9 |
| TREND |  |  |  |  |  |  |  |  |  |  |  |  |
| Canada | 5.8 | 5.9 | 5.9 | 5.9 | 5.9 | 6.0 | 6.0 | 6.1 | 6.2 | 6.2 | 6.2 | 6.2 |
| Germany | 11.2 | 11.1 | 10.9 | 10.6 | 10.5 | 10.4 | 10.5 | 10.5 | 10.6 | 10.7 | 10.7 | 10.7 |
| Hong Kong (SAR of China) | 11.5 | 11.7 | 12.1 | 12.6 | 12.8 | 12.9 | 12.7 | 12.5 | 12.6 | 13.0 | 13.5 | 14.1 |
| Japan | 65.3 | 64.6 | 64.0 | 63.6 | 63.0 | 62.7 | 62.5 | 62.4 | 62.2 | 61.7 | 60.9 | 59.9 |
| Malaysia | 10.7 | 9.8 | 9.0 | 8.8 | 9.1 | 9.8 | 10.4 | 10.6 | 10.7 | 10.9 | 11.2 | 11.6 |
| New Zealand | 56.3 | 57.1 | 58.3 | 59.7 | 60.9 | 61.5 | 61.3 | 60.4 | 59.3 | 58.5 | 58.3 | 58.3 |
| Papua New Guinea | 3.5 | 3.4 | 3.4 | 3.5 | 3.7 | 3.9 | 4.0 | 4.0 | 3.9 | 3.9 | 3.9 | 3.9 |
| Singapore | 21.5 | 22.2 | 23.1 | 23.9 | 24.2 | 23.8 | 22.9 | 21.6 | 20.3 | 19.4 | 18.6 | 18.0 |
| United Kingdom | 37.4 | 37.6 | 38.1 | 38.7 | 39.0 | 38.8 | 38.4 | 38.2 | 38.2 | 38.6 | 39.4 | 40.1 |
| United States of America | 29.9 | 30.9 | 31.6 | 31.8 | 31.6 | 31.2 | 30.8 | 30.5 | 30.6 | 31.2 | 32.0 | 32.8 |
| Other and not stated | 89.8 | 86.0 | 84.2 | 85.5 | 89.4 | 94.4 | 98.8 | 101.2 | 101.4 | 100.4 | 98.9 | 97.5 |
| Total | 342.8 | 340.0 | 340.6 | 344.6 | 350.1 | 355.2 | 358.2 | 358.1 | 356.1 | 354.4 | 353.6 | 353.2 |


|  |  |  |  |  |  |  |  | Main purpose of journey |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |


|  |  |  |  |  |  | Main purpose of journey |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |


| Purpose of journey | Under 1 week | $\begin{aligned} & 1 \text { week } \\ & \text { and under } \\ & 2 \text { weeks } \end{aligned}$ | 2 weeks and under 1 month | 1 month and under 2 months | 2 months and under 3 months | Intended length of stay |  | Total(a) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | 3 months and under 6 months | 6 months and under 12 months |  |
|  | '000 | '000 | '000 | '000 | '000 | , 000 | '000 | , 000 |
| Japan |  |  |  |  |  |  |  |  |
| Convention/conference | 0.8 | 0.5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.3 |
| Business | 4.9 | 1.8 | 0.5 | 0.3 | 0.1 | 0.0 | 0.3 | 7.9 |
| Visiting relatives/friends | 0.9 | 2.5 | 1.8 | 0.5 | 0.2 | 0.4 | 0.1 | 6.2 |
| Holiday | 83.6 | 55.2 | 5.6 | 1.0 | 0.6 | 1.2 | 1.2 | 148.5 |
| Employment | 0.3 | 0.2 | 0.0 | 0.0 | 0.0 | 0.2 | 0.2 | 0.9 |
| Education | 0.1 | 0.3 | 0.0 | 0.1 | 0.1 | 0.3 | 0.8 | 1.7 |
| Other and not stated | 2.5 | 4.9 | 0.1 | 0.0 | 0.1 | 0.1 | 0.2 | 7.9 |
| Total | 93.5 | 66.7 | 8.0 | 1.9 | 1.1 | 2.2 | 2.8 | 176.2 |
| New Zealand |  |  |  |  |  |  |  |  |
| Convention/conference | 3.5 | 1.2 | 0.4 | 0.1 | 0.0 | 0.0 | 0.0 | 5.1 |
| Business | 18.9 | 4.6 | 1.0 | 0.2 | 0.4 | 0.2 | 0.3 | 25.5 |
| Visiting relatives/friends | 12.3 | 17.6 | 20.0 | 6.5 | 1.9 | 1.1 | 1.4 | 60.8 |
| Holiday | 20.0 | 33.7 | 19.1 | 2.7 | 0.9 | 0.7 | 0.7 | 77.8 |
| Employment | 0.1 | 0.3 | 0.2 | 0.2 | 0.1 | 0.2 | 1.0 | 2.1 |
| Education | 0.2 | 0.2 | 0.0 | 0.1 | 0.0 | 0.1 | 0.2 | 0.7 |
| Other and not stated | 3.9 | 4.8 | 0.5 | 0.2 | 0.2 | 0.0 | 0.3 | 9.9 |
| Total | 59.2 | 63.5 | 41.6 | 10.1 | 3.5 | 2.3 | 3.9 | 184.0 |
| Singapore |  |  |  |  |  |  |  |  |
| Convention/conference | 0.9 | 0.3 | 0.1 | 0.0 | 0.0 | 0.1 | 0.0 | 1.3 |
| Business | 4.2 | 1.8 | 0.6 | 0.2 | 0.1 | 0.1 | 0.0 | 7.1 |
| Visiting relatives/friends | 1.5 | 2.8 | 2.7 | 1.5 | 0.3 | 0.2 | 0.0 | 8.9 |
| Holiday | 15.1 | 29.0 | 8.8 | 1.1 | 0.3 | 0.3 | 0.1 | 54.7 |
| Employment | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.4 |
| Education | 0.0 | 0.3 | 0.1 | 0.1 | 0.3 | 0.2 | 0.3 | 1.3 |
| Other and not stated | 0.5 | 1.7 | 0.3 | 0.1 | 0.0 | 0.0 | 0.0 | 2.5 |
| Total | 22.4 | 36.6 | 12.7 | 2.9 | 1.0 | 0.9 | 0.5 | 77.0 |
| Taiwan |  |  |  |  |  |  |  |  |
| Convention/conference | 0.2 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.4 |
| Business | 0.6 | 0.4 | 0.1 | 0.0 | 0.1 | 0.2 | 0.1 | 1.5 |
| Visiting relatives/friends | 0.4 | 0.7 | 0.3 | 0.2 | 0.2 | 0.1 | 0.1 | 1.9 |
| Holiday | 6.9 | 14.2 | 0.6 | 0.3 | 0.1 | 0.2 | 0.1 | 22.3 |
| Employment | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 |
| Education | 0.0 | 0.2 | 0.0 | 0.1 | 0.1 | 0.1 | 0.4 | 0.8 |
| Other and not stated | 0.6 | 1.7 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 2.5 |
| Total | 8.9 | 17.6 | 1.2 | 0.6 | 0.4 | 0.6 | 0.6 | 29.9 |
| United Kingdom |  |  |  |  |  |  |  |  |
| Convention/conference | 0.2 | 0.5 | 0.5 | 0.1 | 0.0 | 0.1 | 0.0 | 1.4 |
| Business | 2.6 | 2.6 | 1.7 | 0.9 | 0.4 | 0.3 | 0.5 | 9.0 |
| Visiting relatives/friends | 1.9 | 5.5 | 28.7 | 21.7 | 5.9 | 6.2 | 1.9 | 71.8 |
| Holiday | 4.1 | 8.7 | 31.6 | 12.3 | 3.3 | 4.4 | 6.0 | 70.4 |
| Employment | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.2 | 1.4 | 2.2 |
| Education | 0.1 | 0.1 | 0.0 | 0.2 | 0.2 | 0.2 | 0.1 | 0.7 |
| Other and not stated | 1.0 | 3.7 | 0.5 | 0.3 | 0.2 | 0.2 | 0.8 | 6.8 |
| Total | 10.0 | 22.3 | 63.4 | 35.6 | 10.0 | 11.5 | 10.6 | 163.4 |

[^2]| Purpose of journey | Intended length of stay |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Under 1 week | 1 week and under 2 weeks | 2 weeks and under 1 month | 1 month and under 2 months | 2 months and under 3 months | 3 months and under 6 months | 6 months and under 12 months | Total(a) |
|  | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
| United States of America |  |  |  |  |  |  |  |  |
| Convention/conference | 1.6 | 3.1 | 1.0 | 0.0 | 0.0 | 0.0 | 0.0 | 5.8 |
| Business | 7.5 | 5.7 | 2.5 | 1.0 | 0.4 | 0.4 | 0.3 | 17.8 |
| Visiting relatives/friends | 1.4 | 5.2 | 10.8 | 4.6 | 0.8 | 1.2 | 0.2 | 24.1 |
| Holiday | 7.5 | 18.5 | 17.8 | 3.8 | 0.4 | 0.5 | 0.4 | 48.8 |
| Employment | 0.3 | 0.2 | 0.0 | 0.1 | 0.1 | 0.1 | 0.2 | 1.0 |
| Education | 0.1 | 0.3 | 0.2 | 0.0 | 0.1 | 0.2 | 0.2 | 1.1 |
| Other and not stated | 1.0 | 3.1 | 0.6 | 0.0 | 0.1 | 0.0 | 0.3 | 5.0 |
| Total | 19.7 | 36.8 | 33.0 | 9.5 | 1.8 | 2.3 | 1.6 | 104.8 |
| Other and not stated |  |  |  |  |  |  |  |  |
| Convention/conference | 4.2 | 7.4 | 3.5 | 0.5 | 0.1 | 0.1 | 0.1 | 15.9 |
| Business | 13.5 | 13.8 | 7.1 | 2.9 | 1.5 | 1.7 | 0.7 | 41.2 |
| Visiting relatives/friends | 7.0 | 16.8 | 30.7 | 24.5 | 9.8 | 13.2 | 5.3 | 107.2 |
| Holiday | 41.3 | 59.8 | 59.5 | 34.7 | 9.3 | 10.0 | 6.2 | 220.8 |
| Employment | 0.6 | 1.1 | 0.5 | 0.3 | 0.1 | 0.4 | 1.5 | 4.5 |
| Education | 0.5 | 1.9 | 1.1 | 1.2 | 1.6 | 2.3 | 4.3 | 12.9 |
| Other and not stated | 8.3 | 17.2 | 3.3 | 2.2 | 0.9 | 1.4 | 1.6 | 35.0 |
| Total | 76.1 | 123.1 | 106.3 | 66.8 | 23.6 | 29.4 | 19.7 | 445.0 |
| Total |  |  |  |  |  |  |  |  |
| Convention/conference | 11.4 | 13.1 | 5.5 | 0.7 | 0.1 | 0.3 | 0.1 | 31.2 |
| Business | 52.2 | 30.8 | 13.5 | 5.5 | 2.8 | 2.9 | 2.2 | 109.8 |
| Visiting relatives/friends | 25.3 | 51.1 | 94.9 | 59.5 | 19.0 | 22.3 | 8.9 | 280.9 |
| Holiday | 178.6 | 219.2 | 142.9 | 55.9 | 14.9 | 17.2 | 14.6 | 643.3 |
| Employment | 1.4 | 2.2 | 1.0 | 0.7 | 0.5 | 1.0 | 4.3 | 11.1 |
| Education | 0.9 | 3.2 | 1.4 | 1.7 | 2.3 | 3.4 | 6.2 | 19.2 |
| Other and not stated | 17.9 | 36.9 | 5.4 | 2.9 | 1.5 | 1.8 | 3.3 | 69.6 |
| Total | 289.6 | 366.6 | 266.3 | 127.4 | 41.4 | 49.2 | 39.8 | 1180.3 |

(a) Includes 'Not stated'.

Length of stay Over three quarters of the 1.2 million short-term arrivals, during the December quarter 1998, intended to stay for less than a month, with $31 \%$ of all arrivals planning to visit for between one and two weeks. The majority of the 922,500 visitors staying for less than a month were on holiday $(59 \%$ or 540,800 ). The largest single category of visitor were holiday-makers from Japan who intended to stay for less than one week $(83,600)$, which represented $47 \%$ of all Japanese visitors during the quarter.

In the December quarter 1998, 257,800 short-term visitors intended to stay in Australia for longer than one month, and half of these $(127,400)$ planned to stay less than two months. While holiday makers dominated the number of visitors intending to stay for less than one month, those planning to visit friends and relatives formed the largest category of visitors planning to stay for longer periods ( $43 \%$ or 109,700 ) followed by holiday-makers ( $40 \%$ or 102,600).

The majority of those visitors for education purposes intended to stay for more than one month- $71 \%$ or 13,600 of the 19,200 arrivals for this purpose.


33
AGE OF OVERSEAS VISITORS, COUNTRY OF RESIDENCE AND MAIN PURPOSE OF JOURNEYDECEMBER QUARTER 1998-continued

|  |  |  |  |  |  | Age group (years) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 0-14 | 15-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65 and over | Total |
| Purpose of journey | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
|  |  |  | STATES | AMERICA |  |  |  |  |
| Convention/conference | 0.0 | 0.0 | 0.8 | 1.7 | 1.5 | 1.0 | 0.8 | 5.7 |
| Business | 0.0 | 0.3 | 3.5 | 6.6 | 5.2 | 1.9 | 0.2 | 17.8 |
| Visiting relatives/friends | 2.4 | 2.3 | 4.5 | 4.4 | 4.0 | 3.4 | 3.2 | 24.1 |
| Holiday | 2.3 | 3.0 | 7.5 | 8.1 | 8.8 | 9.0 | 10.1 | 48.8 |
| Employment | 0.0 | 0.1 | 0.3 | 0.3 | 0.2 | 0.0 | 0.1 | 1.0 |
| Education | 0.1 | 0.6 | 0.2 | 0.1 | 0.0 | 0.0 | 0.1 | 1.1 |
| Other and not stated | 0.5 | 0.6 | 0.9 | 1.5 | 1.2 | 1.0 | 0.7 | 6.3 |
| Total | 5.2 | 6.9 | 17.6 | 22.6 | 20.8 | 16.3 | 15.3 | 104.8 |
|  |  |  | R AND N | STATED |  |  |  |  |
| Convention/conference | 0.0 | 0.5 | 3.7 | 4.9 | 4.2 | 2.3 | 0.3 | 15.9 |
| Business | 0.0 | 1.2 | 11.0 | 14.5 | 10.2 | 3.8 | 0.4 | 41.2 |
| Visiting relatives/friends | 8.6 | 11.0 | 19.4 | 15.9 | 19.2 | 17.8 | 15.2 | 107.1 |
| Holiday | 17.5 | 24.2 | 62.0 | 40.6 | 36.1 | 26.4 | 14.0 | 220.8 |
| Employment | 0.0 | 1.1 | 1.7 | 0.9 | 0.5 | 0.2 | 0.1 | 4.5 |
| Education | 0.8 | 6.4 | 3.5 | 1.2 | 0.6 | 0.2 | 0.1 | 12.9 |
| Other and not stated | 2.8 | 5.2 | 9.8 | 8.6 | 7.3 | 5.7 | 3.2 | 42.6 |
| Total | 29.7 | 49.7 | 111.2 | 86.6 | 78.0 | 56.4 | 33.4 | 445.0 |
|  |  |  | TOT |  |  |  |  |  |
| Convention/conference | 0.0 | 0.8 | 7.4 | 9.6 | 8.1 | 4.2 | 1.2 | 31.2 |
| Business | 0.0 | 3.3 | 27.7 | 38.5 | 28.7 | 10.4 | 1.2 | 109.8 |
| Visiting relatives/friends | 23.6 | 28.3 | 53.3 | 39.8 | 46.7 | 46.7 | 42.6 | 280.9 |
| Holiday | 48.3 | 83.3 | 177.6 | 105.5 | 102.4 | 78.9 | 47.2 | 643.3 |
| Employment | 0.0 | 2.9 | 4.1 | 1.8 | 1.4 | 0.6 | 0.4 | 11.1 |
| Education | 1.2 | 9.5 | 5.2 | 1.7 | 0.9 | 0.4 | 0.2 | 19.2 |
| Other and not stated | 6.7 | 10.3 | 19.7 | 16.8 | 13.8 | 10.8 | 6.7 | 84.8 |
| Total | 79.8 | 138.5 | 295.0 | 213.6 | 202.0 | 151.9 | 99.5 | 1180.3 |

Age of visitors In the December quarter 1998, the largest group of visitors were in the 25-34 year age group, accounting for $25 \%$ of the 1.2 million arrivals, and forming the largest category of visitors from each of the major source countries. This was an increase over the September quarter where $25-34$ year olds accounted for $22 \%$ of all arrivals.

The United Kingdom had the highest number of visitors who were 55 years and over, accounting for $31 \%$ of the 163,400 United Kingdom arrivals, and nearly two thirds of these were planning to visit friends and relatives.

With only a few exceptions, holidays were the most common reason for visiting Australia for arrivals in all age-groups from each of the six major source countries. The exceptions to this pattern were visitors from the United Kingdom aged 0-14, 55-64 and over 65 years where $57 \%$, $53 \%$ and $70 \%$ respectively were visiting friends and relatives. Nearly half of the 5,200 visitors from the United States aged $0-14$ years were also visiting relatives or friends.

(a) A processing problem in the months of August, September and October 1998, caused an overstatement of the Northern Territory as the main State and Territory of stay for visitors departing Australia, with a corresponding understatement for other States and Territories. In this table for December quarter 1998 State and Territory totals have been reprocessed and revised but the detailed country of residence by State and Territory estimates have not. As a result sub-totals will not add to totals. Please refer to the February issue of Overseas Arrivals and Departures Australia (ABS Cat. no. 3401.0), Appendix 2 for details.
(b) Includes 'Other Territories' and 'Not stated'.

During the December quarter 1998, 1.1 million overseas visitors departed Australia, 6,900 fewer than at the same time the previous year. The States where visitors spent most of their time were New South Wales (40\%), Queensland (28\%) and Victoria (16\%). These were the three main States of stay for visitors from most countries.

DEPARTURES OF AUSTRALIAN RESIDENTS FOR SHORT-TERM TRIPS

Country of destination

During the December quarter 1998, 842,600 Australian residents departed for short-term trips overseas. This represented a drop of $1 \%$ since the previous quarter but a $9 \%$ increase over the December quarter 1997.

In the December quarter 1998, New Zealand was the most popular destination for residents departing Australia, accounting for $16 \%$, or 136,300, of all short-term departures. Other popular destinations included Indonesia $(12 \%$ or 98,400$)$, the United States of America ( $10 \%$ or 84,700 ), and the United Kingdom ( $8 \%$ or 65,500 ). Since the December quarter 1997, the numbers of Australians heading to New Zealand and Indonesia have increased (up $17 \%$ and $21 \%$ respectively), while departures to the United States and the United Kingdom have fallen (down $2 \%$ and $7 \%$ respectively).

Some of the fall in departures to traditional destinations such as the United Kingdom and the United States may be due to the decline of several Asian currencies in recent years. The strengthening of the Australian dollar against these currencies has increased the affordability of travel to many countries within the region. For example, there has been considerable growth in departures to many Southeast Asian countries, including Thailand (up 51\% to 39,700), Malaysia (up $26 \%$ to 30,700 ) and Singapore (up 22\% to 32,100).

Purpose of journey Of the 842,600 residents departing Australia in the December quarter 1998 , nearly half $(392,500)$ were taking a holiday. A further $28 \%$ $(233,000)$ were visiting friends and relatives, and $14 \%(115,200)$ travelling for business reasons. These proportions were almost identical to those for short-term departures during the December quarter 1997.

While holidays were cited as the most common reason for travel to most overseas destinations, there were some exceptions. For instance, the majority of residents destined for Viet Nam (58\%) and India (50\%) were visiting friends and relatives, while business was the most common reason for heading to Japan (30\%). Similar numbers of resident departures to New Zealand were for visiting relatives or friends ( $37 \%$ or 50,400 ) and holiday purposes ( $36 \%$ or 48,700 ).

The most popular destination for the 392,500 holiday-makers who departed Australia in the December quarter was Indonesia, accounting for $21 \%(83,200)$ of all holiday departures. Other popular holiday destinations included New Zealand $(12 \%$ or 48,700$)$ and the United States of America $(10 \%$ or 38,000$)$. The most common destinations for the 233,000 residents departing to visit friends and relatives were New Zealand $(22 \%$ or 50,400$)$ and the United Kingdom ( $12 \%$ or 28,400 ).

New Zealand was the most popular destination for the 115,200 business travellers during the quarter, accounting for $20 \%$ or 23,500 of departures for this purpose, followed by the United States of America ( $12 \%$ or 14,100 ).

Length of stay During the December quarter 1998, residents departing Australia for short-term trips overseas intended to spend a total of 26.7 million person days abroad. This represented an average length of stay of 32 person days per departure.

Almost three quarters of all person days to be spent overseas were for holiday reasons ( 9.8 million or $37 \%$ ) and for visiting relatives or friends ( 9.4 million or $35 \%$ ). The average length of stay for holiday makers was 25 person days, and for those visiting friends and relatives 40 person days. Typically, residents intending the longest stay abroad were those departing for employment and education reasons (an average of 111 and 61 person days respectively).

The United Kingdom remained the destination that accounted for the largest number of days to be spent away, accounting for 3.7 million days (or $14 \%$ ) at an average of 56 days per departure. This was followed by 2.7 million days in the United States of America at 32 days per departure, and 2.1 million days in New Zealand at 16 days per departure. This pattern was similar to previous quarters.

Trend estimates
The monthly trend estimate of short-term resident departures increased steadily throughout 1998; and in the 12 months to December 1998, increased by $8 \%$ to 271,200 .

Throughout 1998, departures to Indonesia showed the strongest monthly increases in trend terms to be 31,700 in December. Departures to New Zealand also grew during the first half of 1998, however this has flattened and over the last two months the estimate has declined to be 41,000 in December.

The trend estimate for monthly departures to the United Kingdom in 1998 changed very little from month to month to be 27,100 in December 1998. On the other hand, departures to the United States in December $1998(28,400)$, while being $6 \%$ below the corresponding figure for 1997, increased gradually from a low in July 1998 of 25,000.

OVERSEAS DEPARTURES, Australian residents: Trend


|  | Oct | Nov | Dec | $\begin{array}{r} \text { Dec qtr } \\ 1998 \end{array}$ | Change over Dec qtr 1997 | Proportion of total visitors | Median intended length of stay | No. person days |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Country of intended stay | '000 | '000 | '000 | '000 | \% | \% | days | '000 |
| Oceania and Antarctica |  |  |  |  |  |  |  |  |
| Fiji | 7.8 | 8.4 | 9.8 | 26.0 | 19.5 | 3.1 | 10.4 | 442.6 |
| New Zealand | 39.4 | 41.0 | 55.8 | 136.3 | 17.2 | 16.2 | 10.8 | 2123.9 |
| Other | 12.5 | 15.1 | 16.8 | 44.4 | 14.5 | 5.3 | 10.1 | 915.5 |
| Total | 59.7 | 64.5 | 82.5 | 206.6 | 16.9 | 24.5 | 10.6 | 3482.0 |
| Europe and the former USSR |  |  |  |  |  |  |  |  |
| France | 3.4 | 2.2 | 3.6 | 9.2 | 6.1 | 1.1 | 30.2 | 399.3 |
| Germany | 3.2 | 2.8 | 2.9 | 8.9 | 3.1 | 1.1 | 30.6 | 396.2 |
| Greece | 1.3 | 1.4 | 1.8 | 4.5 | -12.7 | 0.5 | 30.7 | 280.4 |
| Italy | 3.8 | 2.4 | 3.9 | 10.1 | 3.4 | 1.2 | 30.5 | 434.7 |
| United Kingdom | 23.4 | 17.4 | 24.8 | 65.5 | -2.4 | 7.8 | 30.5 | 3684.2 |
| Other | 10.9 | 8.5 | 13.1 | 32.5 | 9.7 | 3.9 | 30.7 | 1665.5 |
| Total | 46.0 | 34.7 | 50.1 | 130.8 | 1.3 | 15.5 | 30.5 | 6860.3 |
| Middle East and North Africa |  |  |  |  |  |  |  |  |
| Total | 5.0 | 5.9 | 6.8 | 17.6 | 8.3 | 2.1 | 40.6 | 1162.8 |
| Southeast Asia |  |  |  |  |  |  |  |  |
| Indonesia | 40.6 | 31.7 | 26.1 | 98.4 | 21.1 | 11.7 | 10.4 | 1482.8 |
| Malaysia | 10.0 | 8.9 | 11.7 | 30.7 | 26.0 | 3.6 | 14.8 | 873.2 |
| Philippines | 3.7 | 4.5 | 8.8 | 17.0 | -9.3 | 2.0 | 25.4 | 589.9 |
| Singapore | 11.0 | 10.9 | 10.2 | 32.1 | 22.1 | 3.8 | 10.4 | 839.7 |
| Thailand | 15.0 | 12.1 | 12.6 | 39.7 | 51.3 | 4.7 | 14.3 | 832.4 |
| Viet Nam | 2.7 | 5.4 | 7.8 | 15.9 | 8.7 | 1.9 | 30.8 | 678.9 |
| Other | 0.7 | 1.4 | 1.6 | 3.6 | 2.6 | 0.4 | 30.5 | 182.1 |
| Total | 83.6 | 75.0 | 78.8 | 237.4 | 21.7 | 28.2 | 12.6 | 5479.1 |
| Northeast Asia |  |  |  |  |  |  |  |  |
| China | 8.6 | 5.6 | 9.2 | 23.4 | 0.5 | 2.8 | 19.1 | 769.1 |
| Hong Kong (SAR of China) | 12.2 | 14.6 | 17.8 | 44.7 | 9.9 | 5.3 | 25.8 | 1946.4 |
| Japan | 5.8 | 4.9 | 4.7 | 15.5 | -3.5 | 1.8 | 12.7 | 512.4 |
| Other | 3.9 | 5.0 | 6.1 | 15.1 | -9.0 | 1.8 | 30.2 | 661.8 |
| Total | 30.5 | 30.2 | 37.9 | 98.6 | 2.2 | 11.7 | 20.8 | 3889.8 |
| Southern Asia |  |  |  |  |  |  |  |  |
| India | 3.5 | 7.1 | 6.2 | 16.8 | -1.4 | 2.0 | 31.0 | 839.5 |
| Other | 2.4 | 4.0 | 4.4 | 10.8 | -7.5 | 1.3 | 30.6 | 461.3 |
| Total | 5.9 | 11.1 | 10.6 | 27.6 | -3.9 | 3.3 | 30.9 | 1300.7 |
| The Americas |  |  |  |  |  |  |  |  |
| Canada | 2.0 | 2.9 | 6.0 | 11.0 | 11.0 | 1.3 | 30.2 | 590.2 |
| United States of America | 28.1 | 23.3 | 33.3 | 84.7 | -7.1 | 10.1 | 21.2 | 2696.7 |
| Other | 2.4 | 3.8 | 4.5 | 10.7 | -5.5 | 1.3 | 31.0 | 563.0 |
| Total | 32.5 | 30.1 | 43.8 | 106.4 | -5.4 | 12.6 | 22.3 | 3849.9 |
| Africa (excluding North Africa) |  |  |  |  |  |  |  |  |
| Total | 3.4 | 4.0 | 6.6 | 14.0 | -1.8 | 1.7 | 30.4 | 591.7 |
| Other and not stated | 1.4 | 1.0 | 1.1 | 3.5 | 222.3 | 0.4 | 21.1 | 109.4 |
| Total | 268.0 | 256.5 | 318.1 | 842.6 | 9.4 | 100.0 | 16.1 | 26725.5 |


| Country of intended stay | Convention/ conference | Business | Visiting friends/ relatives | Main purpose of journey |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Holiday | Employment | Education | Other and not stated | Total |
|  | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
| Oceania and Antarctica |  |  |  |  |  |  |  |  |
| Fiji | 0.7 | 2.2 | 3.5 | 17.9 | 0.1 | 0.4 | 1.2 | 26.0 |
| New Zealand | 4.3 | 23.5 | 50.4 | 48.7 | 1.7 | 0.9 | 6.8 | 136.3 |
| Other | 0.8 | 5.3 | 5.8 | 26.3 | 3.3 | 0.5 | 2.4 | 44.4 |
| Total | 5.7 | 31.1 | 59.7 | 92.9 | 5.1 | 1.8 | 10.3 | 206.6 |
| Europe and the former USSR |  |  |  |  |  |  |  |  |
| France | 0.8 | 1.1 | 1.6 | 4.1 | 0.3 | 0.8 | 0.4 | 9.2 |
| Germany | 0.5 | 1.5 | 3.5 | 2.0 | 0.2 | 0.8 | 0.5 | 8.9 |
| Greece | 0.3 | 0.0 | 1.3 | 2.5 | 0.1 | 0.1 | 0.2 | 4.5 |
| Italy | 0.3 | 1.4 | 2.4 | 5.1 | 0.1 | 0.3 | 0.5 | 10.1 |
| United Kingdom | 1.4 | 6.3 | 28.4 | 24.5 | 1.7 | 0.5 | 2.8 | 65.5 |
| Other | 0.8 | 4.5 | 15.1 | 9.5 | 0.6 | 0.4 | 1.6 | 32.5 |
| Total | 4.0 | 14.9 | 52.3 | 47.8 | 3.0 | 2.7 | 6.0 | 130.8 |
| Middle East and North Africa |  |  |  |  |  |  |  |  |
| Total | 0.5 | 1.6 | 7.0 | 6.1 | 0.6 | 0.6 | 1.3 | 17.6 |
| Southeast Asia |  |  |  |  |  |  |  |  |
| Indonesia | 1.2 | 5.7 | 3.9 | 83.2 | 1.3 | 0.6 | 2.6 | 98.4 |
| Malaysia | 1.0 | 5.4 | 8.1 | 13.9 | 0.5 | 0.3 | 1.4 | 30.7 |
| Philippines | 0.5 | 1.7 | 8.5 | 5.4 | 0.2 | 0.0 | 0.8 | 17.0 |
| Singapore | 1.9 | 8.1 | 6.3 | 11.8 | 1.7 | 0.2 | 2.2 | 32.1 |
| Thailand | 0.9 | 3.0 | 3.6 | 29.5 | 0.5 | 0.5 | 1.8 | 39.7 |
| Viet Nam | 0.1 | 0.9 | 9.2 | 4.7 | 0.1 | 0.1 | 0.9 | 15.9 |
| Other | 0.0 | 0.7 | 1.4 | 0.8 | 0.5 | 0.0 | 0.2 | 3.6 |
| Total | 5.5 | 25.4 | 41.0 | 149.2 | 4.8 | 1.6 | 9.8 | 237.4 |
| Northeast Asia |  |  |  |  |  |  |  |  |
| China | 0.7 | 5.4 | 6.6 | 7.9 | 0.4 | 0.8 | 1.6 | 23.4 |
| Hong Kong (SAR of China) | 1.3 | 8.6 | 14.6 | 16.1 | 1.6 | 0.4 | 2.1 | 44.7 |
| Japan | 0.9 | 4.7 | 3.5 | 4.2 | 0.8 | 0.7 | 0.5 | 15.5 |
| Other | 0.3 | 3.9 | 5.6 | 3.6 | 0.3 | 0.3 | 1.1 | 15.1 |
| Total | 3.2 | 22.7 | 30.3 | 31.8 | 3.1 | 2.2 | 5.3 | 98.6 |
| Southern Asia |  |  |  |  |  |  |  |  |
| India | 0.3 | 1.2 | 8.4 | 5.8 | 0.1 | 0.0 | 1.0 | 16.8 |
| Other | 0.1 | 0.7 | 4.0 | 5.0 | 0.1 | 0.2 | 0.7 | 10.8 |
| Total | 0.3 | 1.9 | 12.5 | 10.8 | 0.2 | 0.2 | 1.7 | 27.6 |
| The Americas |  |  |  |  |  |  |  |  |
| Canada | 0.1 | 0.9 | 3.7 | 5.4 | 0.2 | 0.1 | 0.5 | 11.0 |
| United States of America | 7.8 | 14.1 | 17.1 | 38.0 | 1.9 | 0.9 | 4.9 | 84.7 |
| Other | 0.1 | 0.9 | 4.2 | 4.7 | 0.2 | 0.0 | 0.7 | 10.7 |
| Total | 8.0 | 15.9 | 25.0 | 48.0 | 2.3 | 1.0 | 6.1 | 106.4 |
| Africa (excluding North Africa) |  |  |  |  |  |  |  |  |
| Total | 0.5 | 1.5 | 5.2 | 5.8 | 0.3 | 0.2 | 0.5 | 14.0 |
| Other and not stated | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.0 | 2.8 | 3.5 |
| Total | 27.9 | 115.2 | 233.0 | 392.5 | 19.9 | 10.4 | 43.8 | 842.6 |


|  |  |  |  |  |  | Main purpose of journey in person days |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |



| Total | 207.3 | 196.9 | 246.6 | 262.5 | 272.8 | 282.3 | 271.1 | 265.6 | 313.5 | 268.0 | 256.5 | 318.1 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

                SEASONALLY ADJUSTED
    | Fiji | 7.5 | 7.9 | 7.8 | 10.8 | 9.2 | 9.3 | 8.3 | 7.1 | 7.8 | 7.3 | 9.7 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Hong Kong (SAR of |  |  |  |  |  |  | 7.1 |  |  |  |  |
| $\quad$ China) | 13.7 | 13.9 | 12.7 | 13.7 | 12.6 | 10.3 | 11.2 | 12.1 | 9.0 | 13.8 | 13.6 |
| Indonesia | 23.7 | 29.3 | 29.0 | 28.1 | 31.7 | 22.8 | 28.2 | 30.8 | 30.3 | 34.3 | 33.3 |
| Italy | 4.0 | 4.1 | 4.8 | 6.0 | 5.7 | 4.7 | 4.9 | 6.2 | 6.3 | 4.7 | 4.4 |
| Malaysia | 9.8 | 10.8 | 9.0 | 9.8 | 10.3 | 8.6 | 8.6 | 10.5 | 8.3 | 10.2 | 9.8 |
| New Zealand | 35.4 | 38.7 | 31.9 | 44.4 | 39.0 | 35.3 | 45.5 | 42.1 | 38.1 | 41.1 | 46.3 |
| Singapore | 9.5 | 11.1 | 9.9 | 10.4 | 11.0 | 10.5 | 9.1 | 12.0 | 9.4 | 11.5 | 10.1 |
| Thailand | 7.6 | 9.5 | 10.1 | 9.7 | 11.3 | 13.0 | 11.5 | 14.5 | 12.3 | 14.4 | 11.9 |
| United Kingdom | 26.5 | 25.7 | 27.5 | 26.5 | 29.6 | 27.0 | 23.0 | 30.8 | 24.6 | 27.5 | 26.4 |
| United States of America | 29.7 | 27.5 | 28.5 | 26.7 | 28.6 | 25.5 | 23.3 | 23.5 | 25.4 | 28.3 | 28.8 |
| Other and not stated | 83.2 | 80.0 | 81.3 | 85.5 | 86.4 | 85.3 | 81.2 | 86.4 | 85.8 | 93.4 | 83.9 |


| Total | 250.5 | 258.5 | 252.5 | 271.6 | 275.5 | 252.2 | 254.8 | 276.1 | 257.3 | 286.5 | 278.3 | 253.8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TREND |  |  |  |  |  |  |  |  |  |  |  |  |
| Fiji | 7.6 | 8.2 | 8.8 | 9.1 | 9.2 | 8.9 | 8.5 | 8.1 | 7.9 | 7.8 | 7.9 | 7.9 |
| Hong Kong (SAR of China) | 13.0 | 13.2 | 13.2 | 12.8 | 12.2 | 11.6 | 11.2 | 11.3 | 11.7 | 12.1 | 12.6 | 13.1 |
| Indonesia | 26.7 | 27.2 | 27.7 | 28.0 | 28.1 | 28.3 | 28.9 | 29.8 | 30.7 | 31.3 | 31.5 | 31.7 |
| Italy | 4.3 | 4.4 | 4.7 | 5.1 | 5.4 | 5.5 | 5.5 | 5.5 | 5.3 | 5.2 | 5.0 | 4.8 |
| Malaysia | 9.0 | 9.5 | 9.8 | 9.8 | 9.6 | 9.4 | 9.3 | 9.4 | 9.3 | 9.3 | 9.2 | 9.1 |
| New Zealand | 35.8 | 36.5 | 37.5 | 38.5 | 39.5 | 40.2 | 40.9 | 41.2 | 41.3 | 41.4 | 41.3 | 41.0 |
| Singapore | 9.4 | 9.8 | 10.3 | 10.5 | 10.5 | 10.5 | 10.5 | 10.5 | 10.5 | 10.4 | 10.2 | 10.1 |
| Thailand | 8.5 | 9.1 | 9.7 | 10.5 | 11.3 | 12.1 | 12.7 | 13.0 | 13.1 | 12.8 | 12.5 | 12.0 |
| United Kingdom | 26.7 | 26.7 | 26.8 | 27.1 | 27.2 | 27.1 | 26.9 | 26.8 | 26.7 | 26.8 | 26.9 | 27.1 |
| United States of America | 29.5 | 28.8 | 28.2 | 27.3 | 26.3 | 25.4 | 25.0 | 25.2 | 25.8 | 26.6 | 27.5 | 28.4 |
| Other and not stated | 82.0 | 81.9 | 82.5 | 83.4 | 84.2 | 84.9 | 85.6 | 86.1 | 86.4 | 86.5 | 86.3 | 86.0 |
| Total | 252.4 | 255.3 | 259.2 | 262.0 | 263.3 | 264.0 | 265.1 | 266.8 | 268.8 | 270.3 | 270.8 | 271.2 |

INTRODUCTION

TOURIST ACCOMMODATION

SCOPE AND COVERAGE

1 This publication brings together domestic tourism data from a number of sources, including previously unpublished data from the quarterly Survey of Tourist Accommodation (STA) and the Overseas Arrivals and Departures Collection (OAD).

2 The series of tables and graphs in the tourist accommodation section of this publication contain statistics for Australia and each State and Territory. Statistics in this publication are the latest available for the December quarter 1998.

3 Tourist accommodation establishments included in the STA, and for which data appear in this publication, are hotels, motels and guest houses with facilities; and serviced apartments which are available to the general public for a minimum of one night.

4 Data collected and published relate to both long-term and short-term guests at hotels, motels and guest houses, but only short-term guests at serviced apartments. For hotels, motels and guest houses the amount of long-term residential activity is considered insignificant. This activity is included in the data presented.

5 As a result of the separate classification of serviced apartments from the March quarter 1998, there have been several changes to definitions of accommodation units. Some units which were previously classified as hotels, motels or holiday flats have been reclassified to serviced apartments. A small number of establishments previously classified as motels, have been reclassified as holiday flats, units or houses, and are no longer in scope of the quarterly STA.

6 From the March quarter 1998, only those in-scope establishments with 15 or more rooms or units are covered by the survey. Data for the 1997 calendar year have been recompiled on the new basis. Data for time periods prior to 1997 have been recompiled to only include accommodation establishments with 15 or more rooms, but have not been recompiled to reflect the inclusion of serviced apartments as a separate classification. This means that data for periods prior to the March quarter 1997 reflect the old classification and only include hotels, motels and guest houses. It should be noted that some serviced apartments may have been included in STA estimates prior to the March quarter 1997, as they may previously have been classified as hotels or motels, as outlined in paragraph 5 above.

7 As a result of the changes to the scope and classification of accommodation establishments there is a break in all time series between the December quarter 1996 and the March quarter 1997.

ESTIMATES AT CONSTANT PRICES

INTERNATIONAL TOURISM

SOURCE OF THE STATISTICS

8 Estimates of quarterly takings from accommodation contained in this publication are also expressed in terms of average 1989-90 prices (constant prices). These estimates are presented in original, seasonally adjusted and trend terms, for Australia and each State and Territory. (Note: monthly data at constant prices are not available.)

9 Takings from accommodation for each State and Territory have been deflated using the All Groups Consumer Price Index (CPI) for the relevant capital city. The CPI has been used as it is a measure of the general extent of price change (inflation) in the economy. (Note: the CPI is only produced for capital cities.) As an example, an increase of $10 \%$ in the New South Wales takings from accommodation at 1989-90 prices over a period would mean that New South Wales takings from accommodation increased $10 \%$ more than the Sydney CPI over that period, implying that takings from accommodation in New South Wales increased $10 \%$ more than inflation.

10 General information on price deflators and constant price estimates is contained in section 4 of Australian National Accounts: Concepts, Sources and Methods, 1989 (ABS Cat. no. 5216.0).

11 The series of tables and graphs in the international tourism section of this publication contain statistics on short-term visitors arriving in or departing from Australia, and departures of Australian residents for short-term trips abroad. Short-term movement relates to an intended length of stay of less than 12 months.

12 Persons arriving in, or departing from Australia, are required to complete prescribed questionnaires in the form of Incoming and Outgoing Passenger Cards. These cards provide information to the Department of Immigration and Multicultural Affairs (DIMA) for administrative purposes and serve as the source of statistics of overseas arrivals and departures. In accordance with the Census and Statistics Act 1905, information relating to individuals, individual flights or ships and individual carriers, which is contained in these cards or other documents, is treated as confidential by the Australian Bureau of Statistics.

13 Implementation of the Migration Reform Act 1992 by DIMA required that a health and character check be incorporated with the Incoming Passenger Card. The redesign of both passenger cards followed and new passenger cards were officially introduced on 1 September 1994. The main statistical change relating to data in this publication affects the purpose of journey classification and constitutes a break in time series for this data item.

SOURCE OF THE STATISTICS continued

SCOPE

ESTIMATION METHOD

CORRECTIONS AND IMPUTATIONS

14 From July 1998 there have been changes to passenger cards completed by travellers entering and leaving Australia, as well as to international passenger procedures and DIMA computer systems. Please refer to the May issue of Overseas Arrivals and Departures, Australia (ABS Cat. no. 3401.0).

15 The statistics in this publication relate to the number of movements of travellers rather than the number of travellers (i.e. the multiple movements of individual persons during a given reference period are each counted separately). The statistics exclude the movements of operational air and ships' crew, of transit passengers who pass through Australia but are not cleared for entry, and of passengers on pleasure cruises commencing and finishing in Australia aboard ships not then engaged on regular voyages.

16 Overseas arrival and departure statistics are derived from a combination of full enumeration and sampling. All movements with a duration of stay of less than one year are sampled. Statistics relating to these movements are therefore estimates, which may differ from statistics which would have been obtained if details of all these movements had been processed.

17 Imprecision due to sampling errors should not be confused with errors arising from imperfections in reporting, which may occur in any data collection, whether sampled or not. Every effort is made to minimise such errors, by careful design of the passenger cards and through checks on the information once it is received. During the edit process some items are corrected where they conflict with other known information. Missing replies to certain items such as age are also imputed by reference to other related items.

18 Errors of this kind differ from discrepancies arising from the fact that certain information reflects the travellers' intentions, at the time the passenger cards were completed. These intentions are, of course, subject to change. Particularly affected is the distinction between permanent and temporary movement and in the latter case, length of intended stay, country in which most time will be spent, and purpose of journey.

19 Seasonally adjusted and trend estimates are shown in various graphs and tables throughout this publication. In these series, account has been taken of normal seasonal factors, 'trading day' effects (arising from the varying number of Sundays, Mondays, Tuesdays etc. in the month) and the effect of movement in the date of Easter which may, in successive years, affect figures for different months. Details of the methods used in seasonally adjusting the series from the STA and OAD collections are available on request.

20 Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effect of other influences on the series may be more clearly recognised. Seasonal adjustment procedures do not aim to remove the irregular or non-seasonal influences which may be present in any particular month. Irregular influences that are highly volatile can make it difficult to interpret the movement of the series even after adjustment for seasonal variation, and cannot be assumed to indicate changes in the trend.

21 Smoothing seasonally adjusted series reduces the impact of the irregular component of the seasonally adjusted series and creates the trend estimates. The trend estimates are derived by applying a 13-term weighted moving average to the monthly and a 7 -term Henderson moving average to the quarterly seasonally adjusted series. The 7- and 13 -term Henderson averages (like all Henderson averages) are symmetric but, as the end of a time series is approached, asymmetric forms of the average are applied. Unlike the weights of the standard 7-term Henderson moving average, the weights employed with the quarterly data have been tailored to suit the particular characteristics of individual series.

22 While these techniques enable smoothed data for the latest period to be produced, it does result in revisions to the smoothed series, principally of recent months, as additional observations become available. There may also be revisions as a result of the re-estimation of the seasonal factors. For further information refer to, A Guide to Interpreting Time Series-Monitoring Trends, an Overview, 1993
(ABS Cat. no. 1348.0), or contact the Assistant Director, Time Series Analysis on Canberra 0262526345.

23 Comprehensive definitions and explanations, and detailed data are contained in the publications below, which can be obtained from ABS Bookshops or by mail order:

Directory of Tourism Statistics, 1997 (ABS Cat. no. 1130.0)—irregular
Overseas Arrivals and Departures, Australia (ABS Cat. no. 3401.0)issued monthly

Migration, Australia (ABS Cat. no. 3412.0)—issued annually
Consumer Price Index (ABS Cat. no. 6401.0)—issued quarterly
Tourist Accommodation, Australia (ABS Cat. no. 8635.0)—issued quarterly

Tourist accommodation small area data for each State and the Northern Territory-issued quarterly

RELATED PUBLICATIONS

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24 Current publications produced by the ABS are listed in the Catalogue of Publications and Products (ABS Cat. no. 1101.0). The ABS also issues on Tuesdays and Fridays, a Release Advice
(ABS Cat. no. 1105.0) which lists publications to be released in the next few days. Both are available from any ABS office or the ABS website.

25 Related statistics are also published by the Bureau of Tourism Research, The Department of Immigration and Multicultural Affairs and the Department of Transport and Regional Services.

26 As well as the statistics included in this and related publications, the ABS can make available information which is not published. Generally a charge is made for providing unpublished information.

27 Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

| ABS | Australian Bureau of Statistics |
| :--- | :--- |
| CPI | Consumer Price Index |
| DIMA | Department of Immigration and Multicultural Affairs |
| n.a. | not available |
| n.p. | not published |
| NZ | New Zealand |
| NVS | National Visitor Survey |
| OAD | Overseas Arrivals and Departures Collection |
| PC | Personal computer |
| STA | Survey of Tourist Accommodation |
| UK | United Kingdom |
| USA | United States of America |
| WTO | World Tourism Organisation |
| - | nil or rounded to zero |
| - | not applicable |

CPI Consumer Price Index
DIMA Department of Immigration and Multicultural Affairs
n.a. not available
n.p. not published

NZ New Zealand
NVS National Visitor Survey
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PC Personal computer
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UK United Kingdom
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## APPENDIX

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## GLOSSARY

Average length of stay

## Average nightly guests

 per occupied roomAverage nightly rooms occupied per establishment

Average takings per establishment

Average takings per guest night

Average takings per room night available

Average takings per room night occupied

## Country of intended stay

## Country of residence

Guest nights

Capacity Capacity in terms of Guest rooms/units or bed spaces is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.

Country of residence refers to the country in which short-term visitors regard themselves as living or as last having lived.

The classification of countries in this publication is based on the Standard Australian Classification of Countries. For more detailed information, refer to the Australian Bureau of Statistics publication Standard Australian Classification of Countries (SACC), 1998 (ABS Cat. no. 1269.0).

Establishments All hotels, motels, guest houses and serviced apartments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
Average length of stay is expressed in numbers of days and calculated:

- for hotels, motels and guest houses, by dividing guest nights by guest arrivals; and
- for serviced apartments, by dividing units nights occupied by unit lettings.

Guest nights divided by room nights occupied.

The average number of rooms per establishment multiplied by the occupancy rate for the survey period.

The takings from accommodation for the survey period divided by the number of establishments at the end of the survey period.

The takings from accommodation divided by the total number of guest nights for the survey period.

The takings from accommodation divided by the total room nights available for the survey period.

The takings from accommodation divided by the total number of room nights occupied for the survey period. enty

For Australian residents travelling abroad for short-term trips, this relates to the country in which they intend to spend the most time.

The total number of paying guests counted on each night they stayed at the accommodation establishment.

Guest rooms The maximum number of rooms available at each establishment during the survey period for accommodating short-term paying guests. Units and apartments within serviced apartments are treated as rooms in these survey results.

Median length of stay Defined as the length of stay which divides the relevant population into two equal parts, one half of the cases falling below the median and the other half exceeding it.

Occupancy rate Occupancy expressed as a percentage of total capacity available during the survey period, e.g. for the period.

Room occupancy rate $(\%)=\frac{\text { Room nights occupied } \mathrm{x} 100}{(\text { Guest rooms) } \mathrm{x} \text { (no. of days in the period) }}$

Person days Defined as the number of short-term visitor arrivals or short-term resident departures multiplied by the intended length of stay for each visitor or resident.

## Purpose of journey From September quarter 1994, all statistics relating to purpose of journey are published using the following categories: Convention/conference, Business, Visiting friends/relatives, Holiday, Employment, Education and Other. In tabulations of data collected before September 1994, the 'Other' category includes 'In transit', and the 'Holiday' category includes 'Student vacation' and 'Accompanying business visitor'.

Room nights available The total of guest rooms/units available multiplied by the number of days for which each was available during the survey period.

Room nights occupied The total number of nights each guest room/unit was occupied by a paying guest during the survey period.

Rooms per establishment
The average number of rooms/units per establishment.

## Short-term movement

Movements of travellers whose intended or actual length of stay is less than 12 months are classified as short-term. The tables for visitor arrivals and resident departures in this publication relate to short-term movements only.

Star grading The grading of hotels and motels with facilities and serviced apartments is based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication Accommodation Australia, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as a two star).

Takings from accommodation

Gross revenue from the provision of accommodation, including bed taxes. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.

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| Darwin | 0889432111 | 0889811218 |  |


[^0]:    W. McLennan

    Australian Statistician

[^1]:    Source: Tourist Accommodation, Australia, December Quarter 1998 (ABS Cat. no. 8635.0); unpublished data, Survey of Tourist Accommodation.

[^2]:    (a) Includes 'Not stated'.

